

Register Number :

Name of the Candidate :

**6 5 1 2**

**M.B.A. DEGREE EXAMINATION, 2012**

( E-BUSINESS )

( SECOND YEAR )

( PAPER - XI )

**230. E-COMMERCE APPLICATIONS AND**

**SECURITIES**

December ] [ Time : 3 Hours

Maximum : 75 Marks

**SECTION - A** ( 5 × 3 = 15 )

*Answer any FIVE questions.*

*ALL questions carry EQUAL marks.*

1. What do you mean by Intranet?

2. What is Cryptography?

3. Write the functions of Digital Cash.

4. What is EPS?

**Turn Over**

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5. Define Logistics Management.
6. What is E-Publishing?
7. Give any three differences between Management Information System and Manufacturing Information System.
8. Give any three uses of firewall.

**SECTION – B** (3 × 15 = 45)

*Answer any THREE questions.*

*ALL questions carry EQUAL marks.*

9. Define E-Commerce. Explain the different types of E-Commerce.
10. Describe the management issues and challenges in on-line banking.
11. Explain the basic concept of Supply Chain Management.
12. Explain how Intranet used in Logistics Management.
13. What are the modules in Finance Management?

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**SECTION – C** (1 × 15 = 15)

*( Compulsory )*

14. Explain the needs of security in E-Commerce industry.