

NAME.....

ROLL NO.....

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**JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY-2008**

**III B.TECH SUPPLEMENTARY EXAMINATIONS  
INDUSTRIAL MANAGEMENT  
(AUTOMOBILE ENGINEERING)**

AUG/SEP -2008

TIME-3 HOUR  
MARK-80

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**ANSWER ANY FIVE QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS.**

1. (a) Why is it so difficult to become an effective middle level manager?  
(b) Answer briefly on Quantitative approaches to management.
  2. (a) Distinguish between formal and informal organisation.  
(b) Describe the steps involved in the organising process.
  3. Critically evaluate various types of layouts and their suitability. Use necessary diagrams.
  4. Give a detailed account on the recording techniques and process charts used in method study.
  5. Discuss the role of inventory control in the total materials management function. How can it influence the efficiency of management?
  6. Explain and illustrate what you understand by network analysis. How would you compare PERT with CPM?
  7. (a) Why are SQC techniques becoming popular?  
(b) Explain how can you construct control charts for variables?
  8. Critically evaluate different methods of merit rating.
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