JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY-2008

III B.TECH SUPPLIMENTARY EXAMINATIONS
E-COMMERCE
(INFORMATION TECHNOLOGY)

AUG/SEP-2008

MARK-3 HOUR
MARK-80

ANSWER ANY FIVE QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS.

MARKS [16*5=80]

1. What are the major limitations on the growth of e-commerce in India? How do you over come them?

2. What are the components of a business model? Explain each of them.

3. What is a smart card? What are their types and uses?

4. Discuss the lagal, security and privacy issues involved in EDI.

5. What is network organisational structure? Explain various forms of new forms of organisational structure.

6. Describe the push technology and state its benefits.

7. What do you mean by electronic white and yellow pages of directory business? Discuss the overview of directory business.

8. What are the benefits associated with desktop video conferencing? State how do you overcome the limitations of it.