

2005-ANDHRA UNIVERSITY
IV B.TECH I SEMESTER DEGREE EXAMINATION
MANAGEMENT PRINCIPLES
(INFORMATION TECHNOLOGY)

TIME-3HOUR
MARKS-70

SECTION A IS COMPULSORY. ATTEMPT ANY FOUR QUESTIONS FROM SECTION B.

SECTION A [5*2=10 MARKS]

1. a) Types of decisions
- b) What is social responsibility?
- c) Leader Vs Manager
- d) Importance of decision
- e) Managerial hierarchy

SECTION B [4*15=60 MARKS]

2. Explain Leadership styles
3. What is Management? Is it both Art and Science?
4. What are the steps involved in planning?
5. Discuss about decentralization of authority
6. How Managerial Ethos help organizational effectiveness?
7. What are the principles for effective communication?
8. How do you manage organizational conflict?