

2009-JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY
MBA II SEMESTER SUPPLEMENTARY EXAMINATION
MANAGEMENT INFORMATION SYSTEMS

JANUARY-09

TIME-3HOUR
MARKS-60

ANSWER ANY FIVE QUESTIONS ALL QUESTIONS CARRY EQUAL MARKS

[12*5=60 MARKS]

1. Explain the following relationships:
 - (a) MIS to DSS
 - (b) MIS to computer science.
2. What is a business process? Give two examples of processes for functional areas of the business and one example of a cross-functional process.
3. (a) How is data mining related to DSS?
(b) In what ways do information systems support various management roles?
4. What is IS model?
5. What are the typical elements of IT infrastructure? How do you describe business driven IT infrastructure.
6. What different types of feasibility are considered in a feasibility study?
7. What are online information systems? How are they developed? Name some features of on-line information systems that make them difficult to control.
8. Why is there such a high failure rate among enterprise resource planning (ERP) and business process reengineering (BPR) projects?