

2008-VINAYAKA MISSION'S UNIVERSITY
MBA DEGREE EXAMINATION
INDUSTRIAL AND ORGANIZATIONAL PSYCHOLOGY

TIME-3HOURS
MARKS-75

Section - A

Answer all the questions: 15 X 1=15

1. Define organizational psychology?
2. What is organizational behaviour?
3. What is holistic approach?
4. Define motivation?
5. What is work performance?
6. What is work performance?
7. What is cognition?
8. What do you understand by human ability?
9. What do you mean by alienation?
10. What is skill?
11. What is the need for training?
12. What do you mean by job enrichment?
13. Define leadership?
14. What is decision-making?
15. What is susceptibility?

Section - B

Answers any five questions: 5X6=30

16. a. Describe briefly the importance of organizational psychology?
(Or)
b. Enumerate the different approaches to the study of industrial and organizational psychology?
17. a. What is organizational environment? Explain?
(Or)
b. What is consistency motivation? Explain the examples?
18. a. Describes the cognitive process involved in work behaviour?
(Or)
b. What is meant by sensation? Explain its types

19. a. What is organizational development? Explain?
(Or)
b. What is sensitivity training? Explain with examples?
20. a. What are the characteristics of an effective leader?
(Or)
b. What are the ways for minimizing industrial accidents?

Section - C

Answers any two questions: 2X15=30

21. Describe the development of industrial and organizational psychology as a separate discipline?
22. How psychology helps to design a good organizational environment? Explain
23. Examine the importance of cognitive skills in job performance?
24. What is achievement training? Explain with examples
25. How does an organization influence the leadership and vice versa? Explain.