

Qn No	Sub Qns	Answer Key/Value Points	Score	Total
1.		c) Warehousing	1	1
2.		b) karta	1	1
3.		a) Disinvestment	1	1
4.		c) Bonded warehouse	1	1
5.		a) Place	1	1
6.		c) B2C	1	1
7.		b) Giving wages to employees by not considering their workload	1	1
8.		a) Table A	1	1
9.		b) Memorandum of Association	1	1
10.		c) Retailer	1	1
11.		b) Mates Receipt	1	1
12.		b) International busines	1	1
13.	a)	Joint stock company	1	
	b)	Cooperative society	1	2
14.		The written agreement which specifies the terms and conditions that governs the partnership is called partnership deed.	2	2
15.		Industrial estate, which form enclaves from Domestic Tariff Areas. Provide an internationally competitive duty free environment for export production at low cost.	2	2

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20.		a) Natural Causes b) Human Causes c) Economic Causes d) Other Causes (3 points with explanation full score if points only $\frac{1}{2}$ score each) $(3 \times \frac{1}{2} = 1\frac{1}{2})$	3	3
21.		Obligations to take those decisions and perform those actions which are desirable in terms of the objectives and values of the society. Respect the aspirations of the society and try best to contribute to the achievement of these aspirations. Voluntary action from the part of business units for the benefit of the society. (Consider any meaningful explanation of social responsibility of business)	3	3
22.		1. Lack of personal contact 2. High promotion Cost 3. No after sale service 4. no credit facility 5. High dependence of postal service (any 3 points with explanation) (if point only $\frac{1}{2} \times 3$)	1×3	3
23.	a.	Cottage industries / village Industries	1	
	b.	Organised by individuals with private resources, use family labour and locally available talent, small capital investment, equipment used is simple, produce simple products (any 3 points)	1×3	4
24		Created by Indian Co's Act. It can file suit against third party. Enter into contract and acquire property. Exempted from filing and audit rules & procedures. Permitted to raise funds from capital market. etc (with brief explanation)	1×4	4

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25	a b) c) d)	Payment at the time of delivery Plastic money exists in the cyber space. Out sourcing.	Cash on delivery Credit/Debit Card Digital cash Non core activities	1x4	4
26	a) b)	Partnership classification on the basis of Duration i) Partnership at will (ii) Particular partnership classification on the basis of liability i) General partnership. (ii) limited partnership (each point with explanation 1 score points only 1/2 score)	1 2 2	5	
27	a) b) c) d) e) b)	Memorandum of Association Defines objectives of a company. Main document of the company. Defines relationship of company with outsiders. Every company has to file. Company cannot act beyond the provision of memorandum. Alteration is difficult.	Articles of Association Defines rules of internal management Subsidiary document Defines relationship with members. Not compulsory to public limited company. Acts beyond articles can be ratified by members. can be altered by special resolution.	1x5 (Any five points one score each)	5
28	a) b) c)	Provide all facilities such as restaurant, Telephone booth etc. located at a central place. started at large scale basis as joint stock company.	1x5	5	
	d) e)	combines the functions of retailing and warehousing. Centralized purchasing, and decentralized selling.		4/5	

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29	A(i)	Insurance.	1	8
	(ii)	Utmost good faith, Insurable interest, indemnity, Proximate cause, Subrogation, contribution, mitigation of loss. (with explanation) (1/2 score for points only)	1x7	
	B(i)	OR. Commercial bank, cooperative bank, central bank, specialised bank (any three banks)	1x3	
	ii	Acceptance of deposits, lending of funds, cheque facility, Remittance of funds, Allied Services. (with explanation)	1x5	
30	A	1. cost, (2) financial strength and stability, (3) Form of Organisation and legal (4) purpose and time period, (5) Risk profile (6) control, (7) effect of credit worthiness, (8) Flexibility and ease, (9) Tax benefit. (Any eight points with explanation) 1/2 score for points only)	1x8	8
	B	Deposit raised by organisation directly from the public. <u>Merits</u> :- Simple procedure, lower cost, No charge on assets, Depositors do not have voting right. <u>Limitations</u> :- New company face problems for raising public deposit. Less reliable source, collection of large amount is difficult.	1 4 3	8
		(One score for each points)		