



JAIN COLLEGE, J C Road, Bangalore
Mock Paper December - 2017
I PUC – Business Studies (27)

SECTION-A

I. Answer all the questions. Each carries one marks

1. Name the auxiliary to trade which provides protection against business risk.
2. Which Act governs Co-operative Societies in India?
3. State any one benefit of joint venture.
4. What is Insurance Premium?
5. State any one benefit of e-Business.
6. If business is to operate in a society which is full of diverse and complicated problems, it may have.
(a) Little chance of success (b) Great chance of success
(c) Little chance of failure (d) No relation with success or failure
7. At what stage a private company can commence its business?
8. The maturity period of a commercial paper usually ranges from
(a) 20 days to 40 days (b) 60 days to 90 days
(c) 120 days to 365 days (d) 90 days to 364 days
9. Expand NABARD.
10. Which of the following do not come under the types of itinerant retailers?
(a) Peddlers and Hawkers (b) Market Traders
(c) Cheap Jacks (d) Street Stall holders
11. What is Contract Manufacturing known as?
12. A receipt issued by the commanding officer of the ship when the cargo is loaded on the ship is known as?
(a) Shipping receipt (b) Mate's receipt
(c) Cargo receipt (d) Charter receipt

SECTION-B

II. Answer all the questions. Each carries two marks

13. What are Auxiliaries to trade?
14. State any two contents of partnership deed.
15. State any two merits of Departmental Undertakings.
16. What is 'Marine Insurance'?
17. What is PayPal?
18. What is business ethics?
19. Give the meaning of Minimum Subscription.
20. Write the meaning of retained earnings.
21. State any two institutions set up by the government for the promotion of small and rural industries.
22. Distinguish between departmental stores and chain stores by taking any two bases.
23. Define international business.
24. Name any two export processing zones.

SECTION –C

III. Answer all the questions. Each carries four marks

25. Explain briefly the causes of business risks.
26. Briefly explain any four features of Government Companies.
27. What are the benefits of e-banking to customers?
28. Explain briefly the concerns over Outsourcing.
29. Explain briefly any four steps that should be taken up by business enterprises for environment protection.

30. What is Capital Subscription? State the steps involved in it.
31. Write short notes on a) commercial paper b) trade credit.
32. Describe different avenues for organizations to raise finance internationally.
33. Briefly explain the common incentives offered to attract small industries in rural areas by the government.
34. Explain briefly any four services of retailers to manufacturers and wholesalers.

SECTION-D

IV. Answer all the questions. Each carries eight marks.

35. Explain any four merits and four demerits of Sole Proprietorship form of business organization.
36. Explain the types of co-operative societies.
37. Give the meaning of warehousing and explain the different types of warehouses.
38. Explain any eight factors that affect the choice of appropriate source of business finance.
39. Explain merits and limitations of Departmental stores.
40. Explain the steps to be followed in export trade to obtain excise clearance.

SECTION-E

(Practical Oriented Questions)

V. Answer all the questions. Each carries five marks

41. As an online buyer, mention any five information-intensive products that can be delivered electronically into your computer.
42. Mention any five foreign trade promotion measures and schemes undertaken by the government of India to boost up foreign trade.
43. Give a list of any five Institutions which support small business in India.