



JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road, Rajarajeshwari Nagar,
Bangalore - 560 098

Date: Dec-2017

SUBJECT: BUSINESS STUDIES

**II PUC
MOCK-I**

Timings Allowed: 3Hrs.

Total Marks: 100

INSTRUCTIONS:

- Answer all the questions.
- Mention the question numbers as it is.
- Draw diagrams wherever necessary.

SECTION – A

I. Answer all the following Questions in a sentence or a word. Each Question carries one mark. 10×1=10

1. Is management a science or an art or both?
2. Who is called the father of General Management?
3. Give an example for rule.
4. Give the meaning of centralisation.
5. What is selection?
6. Name any one barrier of communication.
7. What is control?
8. Expand NASDAQ.
9. What is a Price?
10. When is consumer's rights day observed?

SECTION - B

II. Answer any 10 Questions in two or three sentences. Each Question carries two marks. 10×2=20

11. Define management.
12. Differentiate between authority and responsibility.
13. What is planning premises?
14. What is delegation?
15. Define organising.
16. What is Internship Training?
17. Name any two styles of leadership.
18. State any two importance of Controlling?
19. Give the meaning of Dividend Decisions.
20. What is Packing?
21. What do you mean by Advertisement Copy?

SECTION – C

III. Answer any 6 Questions in 15 to 20 sentences. Each question carries five marks. 6×5=30

22. Explain any five features of principles of management.
23. Explain the steps in organising process.

24. Briefly explain any five external sources of Recruitment.
25. What are the barriers to effective communication? Explain.
26. Explain the importance of controlling.
27. What do you mean by a financial decision? Explain in brief the types of financial decisions.
28. State any ten depository services offered by a Depository.
29. What are the essentials of a good advertisement copy?
30. State the Features of state commission.

SECTION - D

IV. Answer any 3 Questions in 20 to 30 sentences. Each question carries ten marks.

3×10=30

31. Explain the features of management.
32. What is planning? Explain the various steps involved in the planning process.
33. Briefly explain the different Methods of on-the-job-training & off-the-job-training.
34. State any ten functions of SEBI.
35. Distinguish between advertising and salesmanship.

SECTION - E

V. Answer any 2 Questions. Each Question carries five marks.

2×5=10

36. State any ten qualities of a successful leader.
37. Draw a functional chart of an organization.
38. List any ten stock exchanges functioning in India.
