



JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road, Rajarajeshwari Nagar,
Bangalore - 560 098

Date: Dec-2017

SUBJECT: BUSINESS STUDIES

**II PUC
MOCK-II**

Timings Allowed: 3Hrs.

Total Marks: 100

INSTRUCTIONS:

- Answer all the questions.
- Mention the question numbers as it is.
- Draw diagrams wherever necessary.

SECTION - A

I. Answer all the following Questions in a sentence or a word. Each Question carries one mark. 10×1=10

1. Name any one feature of management.
2. Give the meaning of responsibility?
3. Give an example for rule.
4. State any one type of organisational structure.
5. What do you mean by performance appraisal?
6. Mention any one style of leadership.
7. State any one importance of controlling.
8. Expand SEBI.
9. What is publicity?
10. When was the Consumer Protection Act enacted?

SECTION - B

II. Answer any 10 Questions in two or three sentences. Each Question carries two marks. 10×2=20

11. State any two levels of management.
12. What is meant by unity of command.
13. Mention two types of plan.
14. What is organising process?
15. Give the meaning of Decentralisation.
16. State any two internal sources of recruitment.
17. Give the meaning of communication?
18. State any two corrective actions when there are deviations.
19. Write one difference between working capital and fixed capital.
20. What do you mean by advertisement copy?
21. What is sales promotion?
22. Name any two persons who can file a complaint with the redressal agencies.

SECTION - C

III. Answer any 6 Questions in 15 to 20 sentences. Each question carries five marks. 6×5=30

23. Explain the principles of scientific management of F.W. Taylor.
24. Write a note on elements of delegation.
25. Briefly explain any five types of Selection interviews.

26. How to overcome barriers to communication.
27. What do you mean by standard in controlling? State the requirements of good standard.
28. Explain any five money market instruments.
29. Explain briefly the importance of financial planning.
30. Briefly explain any five sales promotion methods.
31. State the features of national commission.

SECTION - D

IV. Answer any 3 Questions in 20 to 30 sentences. Each question carries ten marks.

3×10=30

32. Explain the objectives of management.
33. Explain the importance and limitations of planning.
34. Explain the steps involved in staffing process?
35. Explain the factors which may influence the amount of working capital requirements in a business.
36. Bring out the merits and demerits of advertising.

SECTION - E

V. Answer any 2 Questions. Each Question carries five marks.

2×5=10

37. Draw a neat diagram of Maslow's hierarchy of needs.
38. Bring out the steps involved in planning while establishing a new business unit.
39. As an aggrieved consumer write a complaint to district forum seeking redressal.
