



JAIN COLLEGE, J C Road Bangalore
Mock Paper -1, February - 2015
II PUC- Business Studies (27)

Time: 3 Hours 15 Minutes

Max. Marks: 100

SECTION- A

I. Answer all the following questions in a sentence or a word .Each question carries one mark.

10 × 1 = 10

1. State any one personal objective of management.
2. Who is called the father of general management?
3. What is a “method” in planning?
4. Name any one type of organization structure.
5. What is orientation?
6. State any one way to overcome the barriers to effective communication.
7. State any one process of controlling.
8. Name any one basic objective of financial management.
9. State any one method of sales promotion.
10. When is Consumer’s Rights Day observed?

SECTION –B

II. Answer any ten questions in two or three sentences .Each questions carries two marks.

10 × 2 = 20

11. Define management.
12. What is meant by unity of direction?
13. How is rule different from policy?
14. What is organizing process?
15. What is departmentalization?
16. What is performance appraisal?
17. State any two corrective actions when there is deviation.
18. Define formal organization.
19. Write any two differences between fixed capital and working capital.
20. Give the meaning of publicity.
21. What is meant by advertisement copy?
22. Name any two persons who can file a complaint with the redressal agencies.

SECTION –C

III. Answer any six questions in 15 to 20 sentences .Each question carries five marks.

6 × 5 = 30

23. Explain any five Fayol’s Principles of management.
24. What is delegation? Explain the importance of delegation.
25. “Staffing is a part of Human Resources of management”. Give reasons.
26. Explain briefly the importance of supervision.
27. Briefly explain controlling process.
28. Describe the role of financial management.
29. State any ten depository services offered by a depository.
30. Write any five differences between advertising and salesmanship.
31. Explain the features of National Commission.

SECTION –D

- IV. Answer any three questions in 20 or 30 sentences .Each question carries ten marks. 3 × 10 = 30**
32. Explain the features of management.
 33. Explain the various types of plans.
 34. Explain the methods of training.
 35. State any ten functions of SEBI.
 36. Bring out any five merits and any five demerits of advertising.

SECTION- E

PRACTICAL QUESTIONS

- V. Answer any two questions. Each question carries five marks. 2 × 5 = 10**
37. State any 10 qualities of a successful leader.
 38. Draw a neat diagram of Maslow's Hierarchy of needs.
 39. List any 10 stock exchanges functioning in India.



JAIN COLLEGE, J C Road Bangalore
Mock Paper -2, February - 2015
II PUC- Business Studies (27)

Time: 3 Hours 15 Minutes

Max. Marks: 100

SECTION-A

- I. Answer all 10 questions. Each question carries one mark. 10 × 1=10**
1. Expand NASDAQ.
 2. What is Espirit de Corps?
 3. What kind of information is provided by Aptitude Task?
 4. What is delegation?
 5. State the function of management which determines the objectives of management.
 6. Mention any one quality of a successful leader.
 7. State any one remedy available to a consumer under Consumer Protection Act.
 8. Name any one dimension of management.
 9. What do you mean by Rebate?
 10. What do you mean by "standard" in controlling?

SECTION-B

- II. Answer any 10 questions. Each question carries 2 marks. 10 × 2=20**
11. Mention the types of Capital Market.
 12. State any two differences between Formal and Informal Organization.
 13. List any two importance of Consumer protection.
 14. Mention the types of Organization Structure on the basis of types of activities performed.
 15. Mention any two differences between Authority and Responsibility.
 16. What is Job Rotation?
 17. Mention any two objectives of promotion.
 18. Define Controlling.
 19. "Management increases efficiency." How?
 20. What are Sweepstakes?
 21. Name any two styles of Leadership.
 22. What are planning premises?

SECTION-C

- III. Answer any 6 questions. Each question carries 5 marks. 6 × 5 = 30**
23. Briefly explain the features of state commission.
 24. What is advertisement copy? Explain in brief the essentials of advertisement copy.
 25. Briefly explain the types of selection interviews.
 26. Explain in brief the various factors affecting fixed capital requirement.
 27. State the features of principles of management.
 28. Differentiate between primary market and secondary market.
 29. What are the different semantic and organizational barriers to effective communication?
 30. State the importance of decentralization.
 31. Briefly explain the controlling process.

SECTION-D

IV. Answer any 3 questions. Each question carries 10 marks.

3 × 10 = 30

32. Explain in brief the types of financial decisions and mention the functions of SEBI.
33. Elaborate on the different sources of recruitment.
34. Define planning. Explain the types of plans.
35. What is sales promotion? Discuss the methods of sales promotion.
36. Explain in detail the functions of management.

SECTION-E (Practical Oriented Section)

V. Answer any 2 questions. Each question carries 5 marks.

2 × 5 = 10

37. As an aggrieved consumer, write a complaint to District Forum seeking redressal.
38. List any 10 stock exchanges functioning in India.
39. State Fayol's principles of management.