



JAIN COLLEGE

463/465, 18th Main Road, SS Royal, 80 Feet Road
Rajarajeshwari Nagar, Bangalore - 560 098

SUBJECT: BUSINESS STUDIES

**II PUC
MOCK - I**

Timings Allowed: 3 Hrs 15 Minutes

Total Marks: 100

Instructions:

- 1) Answer all the questions.
- 2) Number the answers properly.
- 3) Draw diagram wherever necessary.

Section- A

I. Answer the following questions in a sentence each.

10X1=10

1. Is management a science or an art or both?
2. Who is called the father of general management?
3. Give an example for rule.
4. Give the meaning of centralization
5. What is selection?
6. Name any one barrier of communication.
7. What is control?
8. Expand NASDAQ.
9. What is price?
10. When is consumers' rights day observed?

Section- B

II. Answer any ten of the following

10X2=20

11. Give the meaning of management.
12. What is meant by unity of command?
13. What is planning premises?
14. Define organizing
15. What is delegation?
16. What do you mean by placement?
17. What is grapevine communication?
18. State any two steps in controlling process.
19. What is financial management?
20. Name the two depositories operating in India.
21. Give the meaning of publicity.
22. Name any two persons who can file a complaint with the redressal agencies.

Section- C

III. Answer any six of the following

6X5=30

23. Explain any five features of principles of management.
24. Write any five differences between formal and informal organization
25. Briefly explain any five external sources of recruitment
26. Explain the Maslow's theory of hierarchy of needs
27. Explain the importance of controlling.
28. What do you mean by financial decisions? Explain in brief the types of financial decisions.
29. Distinguish between money market and capital market
30. What are the arguments raised against advertising?
31. Explain any five consumer responsibilities.

Section- D

3X10=30

III. Answer any three

- 32. Explain the functions of management
- 33. What is planning? Explain the various steps involved in the planning process.
- 34. Explain the various steps followed in staffing
- 35. Explain the factors which may influence the amount of working capital requirements in a business
- 36. Explain the factors affecting pricing decisions.

Section- E

2X5=10

IV. Answer any two of the following

- 37. State any ten qualities of a successful leader.
- 38. Draw a functional chart of an organization.
- 39. List out any ten stock exchanges functioning in India.
