



**JAIN COLLEGE, JAYANAGAR**  
**II PUC Mock Paper -1**  
**Subject : Business Studies (27)**

Duration: 3 hrs 15 minutes

Max. Marks: 100

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**Section - A**

**I. Answer all the following questions. Each carries One mark: 10 × 1 = 10**

1. Name any one dimension of management.
2. State a limitation of planning.
3. Give the meaning of Budget.
4. State any one importance of organizing.
5. What is selection?
6. Mention any one barrier of communication.
7. What do you mean by standard in controlling?
8. What do you mean by working capital?
9. State any one channel of distribution.
10. Who is consumer?

**Section - B**

**II. Answer any Ten questions. Each carries Two marks: 10 × 2 = 20**

11. State any two features of Management.
12. Give the meaning of Responsibility.
13. State any two limitation of Planning.
14. What do you mean by divisional organizational structure?
15. What is organizing process?
16. What do you by placement?
17. What is supervision?
18. State any two importance of controlling.
19. Give the meaning of investment decision.
20. What is advertising?
21. What do you mean by packaging?
22. Mention any two needs of consumer protection

**Section - C**

**III. Answer any Six of the following questions. Each carries Five marks: 6 × 5 = 30**

23. Explain the principles of scientific management of F W Taylor..
24. Write any five differences between formal and informal organization.
25. Briefly explain any five external sources of recruitment
26. What is communication? Give an account of importance of communication.
27. Explain the importance of controlling.
28. Explain any five factors which many influence the amount of fixed capital requirements?
29. Explain briefly the trading procedure on a stock exchange.
30. Explain any five essentials of good advertisement copy.
31. Explain the importance of consumer protection.

#### **Section D**

- IV. Answer any Three of the following questions. Each question carries Ten marks: 3×10=30**
32. Explain the functions of Management.
  33. What do you mean by Planning? Briefly explain steps involved in planning.
  34. Briefly explain the types of selection interview.
  35. Explain the different functions of stock exchange.
  36. Bring out any five merits and any five demerits of advertising.

#### **Section E**

- V. Answer any Two of the following questions. Each question carries Five marks: 2×5=10**
37. Draw a neat diagram of levels of Management.
  38. Assuming that you are the H R Manager of a firm, state any ten sources you would look into while recruiting employees.
  39. State any ten qualities of successful salesman.