



SECTION-A

I. Answer all the questions. Each carries one marks

1. State any one cause of business risk.
2. In a co-operative society the principle followed is
(a) one share one vote (b) one man one vote
(c) no vote (d) multiple votes
3. Give an example for statutory corporations.
4. What is cargo insurance?
5. What is digitalization?
6. Mention any one element of business ethics.
7. A prospectus is issued by a

(a) Private company (b) public company seeking investment from public
(c) Public enterprise (d) public company
8. Give an example for internal sources of business finance?
9. Expand RWED.
10. The goods not suitable for mail order houses are
a) Those which can be graded and standardized b) those which can be transported at low cost
c) Those which have ready demand in the market d) those which are perishable and bulky
11. What is contract manufacturing known as?
12. Which of the following documents is not required in export procedure?

a) Certificate of origin b) Certificate of inspection c)
Mate's receipt d) Bill of entry

SECTION-B

II. Answer all the questions. Each carries two marks

13. What is manufacturing industry?
14. Who is a partner by estoppel?
15. Give the meaning of joint ventures?
16. State any two benefits of e-banking to customers.
17. Give the meaning of cookies.
18. What is business ethics?
19. What is articles of association?
20. What are American depository receipts?
21. Give the meaning of village industries?
22. State any two products suitable for selling through AVMs.
23. What is franchising?
24. What is import general manifest?

SECTION –C

III. Answer all the questions. Each carries four marks

25. Explain briefly the four characteristics of business.
26. Explain any two merits and demerits of departmental undertakings.

27. Briefly explain any four differences between goods and services.
28. Briefly explain the ways of payment in online transactions.
29. Explain the social responsibility of business towards: a. Shareholders and (b) consumers
30. Briefly explain any four causes of memorandum of association?
31. Write a short note on (a) owner's fund and (b) borrowed funds.
32. Explain briefly the merits of commercial papers as a source of business finance.
33. Briefly explain the support to the small and rural industries given by any four institutions.
34. Briefly explain the limitations of multiple shops.

SECTION-D

IV. Answer all the questions. Each carries eight marks.

35. Explain any four merits and demerits of sole proprietorship form of business.
36. Explain any four merits and demerits of co-operative societies.
37. Explain in detail the various types of insurance.
38. Describe the merits and limitations of factoring as a source of business finance.
39. Explain the four merits and demerits of super markets.
40. Briefly explain the steps involved in the import procedure.

SECTION-E

(Practical Oriented Questions)

V. Answer all the questions. Each carries five marks

41. Assuming that you are a businessman, state what benefits do you enjoy by entering into joint venture?
42. As an online buyer, mention any five information-intensive products that can be delivered electronically into your computer.
43. Suggest any five important sources of finance available for a business organization.