



**SECTION – A**

- I. Answer any ten of the following questions, each carries one mark: (10×1=10)**
- 1) Which of the following cannot be classified as an objective of business  
a) Investment      b) Productivity      c) Innovation      d) Profit Earning
  - 2) The board of director of a Joint Stock Company is elected by \_\_\_\_\_
  - 3) Give one example for Global Enterprise.
  - 4) State any one Marine risk.
  - 5) Environmental protection can best be done by the efforts of  
a) Business people    b) Government    c) Scientists    d) All the people
  - 6) A prospectus is issued by \_\_\_\_\_
  - 7) Who is a lessor?
  - 8) State any one feature of Cottage Industry.
  - 9) Give one example of speciality shops.
  - 10) What is import trade?
  - 11) Expand IBRD.
  - 12) Name the authority to issue Airway bill.

**SECTION – B**

- II. Answer any ten of the following questions, each carries two marks: (10×2=20)**
- 13) Why is business considered as an economic activity?
  - 14) Define Partnership.
  - 15) Give the meaning of Joint Venture
  - 16) Define services and goods.
  - 17) State any two types of transaction risks.
  - 18) Write the meaning of social responsibility.
  - 19) Give the meaning of Qualification of shares.
  - 20) What is meant by retained earnings?
  - 21) Write any two objectives of Marketing Assistance Scheme.
  - 22) State any two features of Itinerant retailers.
  - 23) Define International Business.
  - 24) What is Certificate of Origin?

**SECTION – C**

- III. Answer any seven of the following questions, each carries four marks: (7×4=28)**

- 25) State any four features of business activities.
- 26) Explain the merits of Statutory Corporations.
- 27) Explain the types of Warehouses.
- 28) Explain the scope of E-Business.
- 29) Explain briefly any four reasons which justify the need for pollution control?
- 30) Explain briefly the promotion stage in the formation of a company.
- 31) Explain any four advantages of Preference shares.
- 32) Explain any four demerits of Debentures.
- 33) Explain the role played by Small Business in India.
- 34) State any four differences between Departmental stores and Multiple stores.

#### **SECTION – D**

**IV. Answer any four of the following questions, each carries eight marks. (4×8=32)**

- 35) Explain any four types of Cooperative Society.
- 36) Explain the features of Joint Stock Company.
- 37) What are Commercial Banks? Explain their different functions?
- 38) Explain the merits and demerits of Commercial Paper.
- 39) Explain four merits and four demerits of Mail Order Houses.
- 40) State the benefits of International Business both to the Nation and Firms.

#### **SECTION – E**

**V. Answer any two of the following questions, each carries five marks.**

**(2×5=10)**

- 41) Assuming that you are the business person of an organisation, state the factors determining the choice of your organisation.
- 42) Give a list of any five institutions which support small business in India.
- 43) As a promoter, state five important documents to be prepared for the incorporation of Joint Stock Company.

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