



ST. XAVIER'S SENIOR SECONDARY SCHOOL, DELHI - 110 054
Annual Examination in **BUSINESS STUDIES**

Std. 11
17-2-2018

Time : 3 hrs.
Max. Marks : 90

General Instructions:

- i) Answer to the questions carrying 1 mark may be one word to one sentence.
- ii) Answer to the questions carrying 3 marks may be from 50-70 words.
- iii) Answer to the questions carrying 4-5 marks may be of about 150 words.
- iv) Answer to the questions carrying 6 marks may be of about 200 words.
- v) Attempt all parts of question together.

1. What is the modern concept of business? (1)
2. Name the form of business organization in which a minor can be a full-fledged member. (1)
3. Mention any two methods of advancing loans by Commercial Banks. (1)
4. What are the two categories of communication services? (1)
5. Which institute is called a borrower as well as a lender? (1)
6. Which bank is known as "Apex Bank of India"? (1)
7. Which mode is the most traditional strategy of entering into International Business? (1)
8. Who defines the power and functions, rules and regulations for a Statutory Corporation? (1)
9. Peter and Sons deal in agricultural products. Their main items are wheat and rice, which they purchase directly from farmers and sell them in different cities. Usually they purchase the entire stock and store them in the warehouse of nearest the city. Recently they realized that there is no proper warehouse in two villages from where they purchase rice. In the absence of warehouse, it is very difficult for farmers to store their rice. They decided to construct a warehouse in both villages in cooperation with the villagers. This would facilitate farmers to store not only rice but also other goods during bad weather conditions. What values would Peter and Sons achieve from this action? (3)
10. Name the principle of insurance for each for the following statements:
 - i) To claim for insurance the insured must take reasonable steps to minimise the loss.
 - ii) Insured is entitled to recover the loss suffered by him, up to the limit of policy.
 - iii) The insurer has the right to ask other liable insurers to contribute towards claim paid. (3)
11. 'Jewels's Chocolate' manufacturing company wants to advertise their products. They appointed 'Premier Advertising Agency' for this purpose.
 - a) Identify and explain the type of activity highlighted above.
 - b) State its any two benefits. (3)
12. Who are C & F agents? What is their role in International Business? (3)
13. Jonah Ltd. is not having good liquidity position. It has invested in long term investment projects and will get smooth cash flow after five years. It is not in a position to bear risk of fixed burden of paying interest.
 - a) Suggest a source of owners fund suitable in above case.
 - b) State any two advantages of this source. (3)
14. Identify the type of retailer in the following cases :
 - i) Jackson pays a monthly charge to a bank to put up his stall in the evening and sell readymade garments.
 - ii) An individual sells cold drinks in a train or bus.
 - iii) Bata showrooms are an example of this retails store. (3)
15. Describe any four activities relating to commerce. (4)
16. Explain any four advantages of Departmental Undertaking. (4)

17. Write short notes on :
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|---------------------------------------|---------------------------|-----|
| i) Certificate of Incorporation. | ii) Minimum Subscription. | |
| iii) Statements in lieu of Prospects. | iv) Association Clause. | (4) |
18. Identify the source of finance in the following cases:
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| i) The type of debentures who enjoy fixed returns with an option of becoming shareholders. | |
| ii) Shares which have a fixed rate of returns but have the option of participating in profits. | |
| iii) It is a short-term can be issued only by financially sound and highly credit worthy firms. | |
| iv) It provides the long term funds without diluting control of funds but may have control over usage of fixed assets. | (4) |
19. Describe following documents used in Export Procedure:
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|--------------------------|----------------------|-----|
| i) Certificate of origin | ii) Bill of lading | |
| iii) Mate's Receipt | iv) Proforma Invoice | (4) |
20. Explain the following in terms of Import Procedure.
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|------------------------|--------------------|---------------------|-----|
| i) Bill of Entry | ii) Indent | iii) Shipping Order | |
| iv) Shipment of Advise | v) Import License. | | (5) |
21. Nancy did her post-graduation from Manipur University, Imphal. She had offers to join in reputed firms in metropolitan cities like Delhi and Mumbai. Instead of joining any of these firms, she decided to do some creative work in Imphal. She observed that a special type of chillies grown by the farmers in most of the villages in Imphal. This chilli has a distinct flavor and pickle made from this chilli has a taste which may be liked by people from the rest of the country. But the farmers were neither trained for this kind of farming of this kind of chilli on a large scale nor was there a secured market for their produce, Nancy met 18 like-minded women of the area and formed an organization for doing the business of pickle manufacturing. Each of them contributed Rs.2,00,000/- towards its capital and were equally responsible for its management. On the one hand they assured the farmers to purchase their chilli and on the other hand, the organization with the help of local agriculture department arranged for the training of the farmers. They also employed 10 local unemployed graduate girls for doing the various operations of pickle making.
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| a) Identify the kind of organization that was formed by Nancy. | |
| b) Explain its two advantages and one disadvantage. | |
| c) State any one value which Nancy wanted to communicate to the society. | (5) |
22. The Directors of Susan Ltd. have decided to expand its business activities by increasing the stock of raw materials and finished goods at an estimated cost of Rs.50 lakh. As finance manager of the company, advise the directors about the various methods open to the company to raise necessary finance for this purpose. (5)
23. Explain briefly need for outsourcing. (5)
24. Do you think that small business units can survive in a competitive market? Explain any five factors which make way for the scope of small business enterprise. (6)
25. Raunaq Footwear Ltd. deals in shoes. This company has opened 100 shops at different places of the whole country. The speciality of the business of this company is that at all its shop the goods available are of the same type and their price also is the same. By starting this type of business the company has done away with the Middlemen. The people are happy to buy goods from the producer or manufacturer directly. Identify the trade of 'Raunaq Footwear Ltd.' and describe any five of its advantages. (6)
26. Explain briefly social responsibility of business towards different interest groups. (6)
27. Almaas has set up a cement company on 10th January, 2017. He has got company registered under Companies Act, 2013. From the day of its incorporation, it acquires an identity separate from its members. Like natural persons, it can own property, incur debts, borrow money and enter into contracts. The Board of Directors of the company will appoint officials for running the business. Identify the four features of company form of organization highlighted above by quoting the line. (6)