



St. Xavier's Sr. Sec. School

Delhi-54

Final Examination in **ENTREPRENEURSHIP**

Std. 11

M. Marks : 70

3-3-2017

Time : 3 hrs.

Roll No:

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Total printed pages :	02
Total printed questions :	24

General Instructions:

- i) All questions are compulsory.
- ii) Marks for each question are indicated against it.
- iii) Questions 1 to 5 are very short answer type carrying 1 mark each.
- iv) Questions 6 to 10 are short answer type questions carrying 2 mark each.
- v) Questions 11 to 17 are Long answer type –I questions carrying 3 marks each.
- vi) Questions 18 to 21 are long answer type II questions carrying 4 marks each.
- vii) Questions 22 to 24 are essay answer type questions carrying 6 mark each.
- viii) Answer should be brief and to the point.

1. What is social entrepreneurship? (1)
2. Modern business is facing global competition due to different reasons. List out any two. (1)
3. List out the classification of Operational cost. (1)
4. How gross profit per unit is calculated? (1)
5. What is meant by seed capital? (1)
6. Explain any two sources of personal financing. (2)
7. Surplus or shortage of capital may lead to the inefficiency of business. Elaborate. (2)
8. Differentiate between Direct Tax and Indirect Tax. (2)
9. What is meant by Statement of Operations? Why it is prepared? (2)
10. Differentiate between Expense and Expenditure. (2)
11. What do you mean by Opportunity assessment? Why it is important? (3)
12. What is cloud computing? Explain the concept with the help of an example. (3)
13. Differentiate between E-Business and E-Commerce. (3)
14. 'Customer is the King.' Do you agree? Justify your answer. (3)



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15. 'Determination of the price of a product is a very critical decision'. Why? Support your answer with reason. (3)
16. Define Intangible resources. What do they generally comprise of? (3)
17. Define working capital and explain any three factors which help in determining the quantity of working capital of a business. (3)
18. Naveen has just completed his B.Tech and wants to start his own business; he knew that the demand for electricity in India was increasing, whereas its generation was not sufficient. Naveen shared his views with some of his friends and all they decided to start the business of electricity generation. Explain the different types of feasibility study Naveen has to do before starting up his business idea. (4)
19. Prepare a cash Register from the following information. (4)
- 2016 Jan 1 Cash at Bank Rs. 12,000 Cash in hand Rs. 2,300.
Jan 5 Purchased from Amitabh shirts, New Delhi for cash 12 shirts @ Rs. 100 per shirt.
Jan 8 Cheque paid to Radha Rs. 2,500
Jan 10 Sold 10 shirts @ Rs.150 per shirt, 50% of the amount received in cash.
Jan 12 Purchased from Bharat Bhushan & Son, Mathura: 20 shirts@ Rs. 80 per shirt and the payment made by cheque.
Jan 15 Sold 10 shirts @ Rs. 125 per shirt and received the full payment in cash.
Jan 26 Deposited all cash into bank except Rs. 1,000.
20. The following information relates to a company, which produces a single product.
Direct labour cost per unit Rs. 22.
Direct material per unit Rs. 12.
Variable cost per unit Rs. 6.
Fixed cost Rs Rs. 40,000.
Selling price per unit Rs. 60.
Prepare a projected Income statement if the company plans to produce:
Option one : 4000 units. Option two: 20,000 units.
Also calculate per unit variable cost, per unit fixed cost, per unit loss/ profit. (4)
21. No one knows you or your ideas better than you do. It is the process of seeking the answers to important questions about your enterprise that are important as you try to realise the dream of owning your own business. In this context explain the importance of evaluating ideas. (4)
22. Nitin an entrepreneur is living in a beautiful village of West Bengal. This village was famous for its natural beauty but very few people know about it. Due to this entrepreneurial inclination he always try to find out opportunities. People of the village are very poor as they are mostly depending upon fishing. Nitin thought of starting a 'Holiday Resort' with cultural centre, restaurant and other facilities in the village. All the villagers agreed and



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supported Nitin for this project. They agreed to co-operate to make this project a success. Nitin needs Rs. 10 lakh for this project.

- a) List out the various sources of raising finance for setting up his project.
 - b) What is the main function of this institution?
 - c) State any two values which Nitin wants to communicate to the society. (4+1+1)
23. Mohan Pvt. Ltd just commenced with the business of Blue Pottery. Explain the auxiliaries required for the smooth functioning of their newly set enterprise. (6)
24. Anand Sharma is planning to setup the business of manufacturing low cost diesel cars in India. Owing to the growing demand of low cost diesel cars in foreign market he plans for further expansion of his business. But the competition in foreign market and Indian market is very severe. So he decided to conduct a market research in order to study the national and international market. Briefly explain the marketing research process to be followed by Anand to reduce the danger of making wrong choice. (6)

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