Date: 2019-2020   *SUBJECT: BUSINESS STUDIES*

I PUC
MOCK PAPER

Timings Allowed: 3Hr 15 Minutes.   *Total Marks: 100*

SECTION A

I   **Answer any Ten of the following questions in a word or sentence each. While answering Multiple choice questions write the serial number / alphabet of the correct choice and write the answer corresponding to it.**

1. Give an example for extractive industry.   10 **X 1 =10**
2. Karta in a joint Hindu family has
   a. Limited liability
   b. Unlimited liability
   c. No liability for debts
   d. Joint liability
3. State the minimum amount of capital to held by government in government companies .
4. DTH services are provided by_____
5. Expand BPO.
6. 'A business enterprise must behave as good citizen' is an example of its responsibility towards
   _____.
7. Director of which type of company have to subscribe qualification shares.
8. State any one type of debentures.
9. In which year was the MSMED act enacted.
10. The good not suitable for mail order business are
    a. Those which can be graded and standardized
    b. Those which can be transported at low cost.
    c. Those which have ready demand in the market.
    d. Those which are perishable.
11. Give an example of business organisation that has entered into in to international business Through Franchising system.
12. A receipt issued by the commanding office of the ship when the cargo is loaded on the ship is known as _____

SECTION B

II   **Answer any Ten of the following questions in two or three sentences each**
13. How is business different from profession?   **10 X 2 =20**
14. Give the meaning of a joint stock company
15. Give the meaning of statutory corporation.
16. State any two types of warehouses.
17. What services are provided by call centers?
18. What is business ethics?
19. What is memorandum of association?
20. What is business finance?
21. State the twin objectives of 'performance and credit rating' of small business through NSIC.
22. State any two alternatives available for customers to make payments a mail order business.
23. What is meant direct export and import?
24. Write the meaning letter of credit.

SECTION C

III   Answer any Seven of the following questions   7 X 4 =28

25. Explain briefly any four factors to be considered while starting a business.
26. Explain briefly any four benefits of joint venture.
27. Briefly explain different postal services.
28. What is out sourcing ? Briefly explain its features.
29. Explain briefly the arguments against social responsibility.
30. Explain briefly the feasibility studies conducted by the promoters in the promotion stage of a company.
31. Explain briefly any four merits raising finance through financial institutions.
32. Write short notes on
    a) Retained earnings
    b) Trade credit
33. Explain briefly any four problems faced by small business.
34. Explain briefly any four services rendered by wholesalers to manufacturers.

SECTION D

IV   Answer any four of the following questions   4 x 8 = 32

35. Explain any four merits and demerits partnership firm of business.
36. Explain the principals of insurances.
37. Explain the types of Co-operative societies.
38. Explain the merits and limitations of commercial bank as source of finance.
39. Explain the merits and demerits of chain stores.
40. Explain briefly the steps involved in the import procedure.

SECTION E

V   Answer any two of the following   2 x 5 = 10

41. Mention any five foreign trade promotion measures and schemes under taken by government of India to boost up foreign trade.
42. Give a list of any 5 institutions which support small business in India.
43. As a promoter, state 5 important documents to be prepared for incorporation of a joint stock company.

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