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**SECOND REVISION TEST, JANUARY - 2020**

*Thiruvandhurai District:* **STANDARD - XII**

Time : 3.15 hrs

**COMMERCE**

Marks: 90

Part - I

i) Answer all the questions. ii) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer. 20×1=20

- 1) Management is what a \_\_\_\_\_ does?  
a) Supervisor      b) Manager      c) Subordinate      d) Superior
- 2) \_\_\_\_\_ keeps management alert to opportunities and threats by identifying Critical Problems.  
a) Master of Business Administration      b) Management by Objectives  
c) Management of Exception      d) Master of Business Management
- 3) How many times a security can be sold in a primary market  
a) Two times      b) Multiple times      c) only one time      d) three times
- 4) Capital market do not provide \_\_\_\_\_  
a) Debenture fund      b) Equity fund  
c) Short term fund      d) Long term fund
- 5) Treasury bills commands  
a) Limited Liquidity      b) Low Liquidity  
c) Medium Liquidity      d) High Liquidity
- 6) Jobbers transacts in a stock exchange  
a) For other members      b) For their Clients  
c) For their own transactions      d) For other brokers
- 7) Trading in dematerialized shares commenced on the NSE is  
a) January 1991      b) June 1998      c) January 1996      d) December 1996
- 8) Human resource management determines the \_\_\_\_\_, \_\_\_\_\_ relationship  
a) Internal, external      b) Owner, Servant  
c) Principal, Agent      d) employer, employee

- 9) Transfer is an \_\_\_\_\_ source of recruitment  
a) Outsourcing      b) internal      c) External      d) None of the above
- 10) The process of placing the right man on the right job is called \_\_\_\_\_  
a) Training      b) Placement      c) Promotion      d) Transfer
- 11) The initial stage of marketing system is \_\_\_\_\_  
a) monopoly system      b) Barter system  
c) Exchange to money      d) Self producing
- 12) Who is the father of Consumer Movement?  
a) John F.Kennedy      b) Mahathma Gandhi  
c) Ralph Nader      d) Jawaharlal Nehru
- 13) The final aim of modern marketing is  
a) Service to the society      b) Maximum Profit  
c) Minimum Profit      d) Consumer Satisfaction
- 14) New economic policy was introduced in the year \_\_\_\_\_  
a) 1980      b) 1991      c) 2013      d) 2015
- 15) Which of the below constitutes the essential element of contract of sale?  
a) Two parties      b) Transfer of property  
c) Price      d) all of the above
- 16) Section 6 of Negotiable instrument Act 1881 deals with  
a) Promissory Note      b) Cheque  
c) Bill of exchange      d) None of the above
- 17) Motive of a pure entrepreneur is  
a) Rendering Service      b) Attaining status  
c) Earning Profit      d) both b and c
- 18) An ordinary resolution is required to  
i) To appoint the auditor      ii) To change the objectives of the company  
iii) To declare the dividends      iv) To redeem debenture  
a) (i) and (ii)      b) (ii) and (iii)      c) (iii) and (iv)      d) (i) and (iv)

19) Match the following by using the codes

- |                       |   |                                      |
|-----------------------|---|--------------------------------------|
| 1) Managing director  | - | i) Not the member of board           |
| 2) Executive director | - | ii) Not a agent of original director |
| 3) Alternate director | - | iii) Chief executive officer         |
| 4) Shadow director    | - | iv) has substantial powers           |

Codes

- |                           |                           |
|---------------------------|---------------------------|
| a) 1-i, 2-iv, 3-iii, 4-ii | b) 1-iv, 2-iii, 3-ii, 4-i |
| c) 1-iii, 2-iv, 3-ii, 4-i | d) 1-ii, 2-i, 3-iii, 4-iv |

20) Find out the Promotional functions of an entrepreneur

- |  |                    |                       |
|--|--------------------|-----------------------|
| 1) Determining the business prospectives | 3) Marketing       | 4) Discovery of ideas |
| 2) Co-operation                          |                    |                       |
| a) 1 only                                | b) 1, 2 and 3 only | c) 1 and 4 only       |
|  |                    | d) 2 and 3 only       |

#### Part - II

Answer any seven questions. Q.No.30 is compulsory:-

7×2=14

- 21) What do you mean by Span of Management?
- 22) Define: MBO
- 23) List out the objectives of SEBI
- 24) Define the term money market.
- 25) What is intelligence test?
- 26) What is Caveat Emptor?
- 27) What is internal Environment?
- 28) What is meant by goods?
- 29) Write a notes on Endorsement.
- 30) Rahul Bajaj he is not the member of Board. But important decisions are taken only after consulting him. Is he a director? if yes Explain about it?

#### Part - III

Answer any seven questions. Q.No.40 is compulsory:-

7×3=21

- 31) Is Management an Art or Science?
- 32) What is Mutual fund?
- 33) What is meant by Insiders trading?

- 34) Define the term recruitment.
- 35) Write the importance of Consumerism.
- 36) Explain the meaning of agreement to sell.
- 37) Write about agricultural entrepreneur.
- 38) Write short notes on a) Specific Goods b) Contingent Goods
- 39) Discuss the two different types of Crossing.
- 40) A style of Management that focuses on identifying and handling ca that deviate from the norm. What type of management it is? give no

#### Part - IV

Answer all the questions:-

7×5

- 41) a) Explain the principles of Modern Management. [o]  
b) Explain the difference between the Money market and Capital market.
- 42) a) How Consumers are exploited? [o]  
b) Explain the functions of Stock exchange. (any five)
- 43) a) Discuss about the Evolution of marketing. [o]  
b) Elaborate on the managerial functions of Human resource management.
- 44) a) Write short notes on i) Panel interview  
ii) Stress interview iii) Online interview [o]  
b) State any three advantages and any three disadvantages of privatisation.
- 45) a) Distinguish between Conditions and Warrantly [o]  
b) Discuss in detail the features of a cheque.
- 46) a) Discuss the problems faced by women entrepreneurs. [o]  
b) Explain how director of a company can be removed from the office.
- 47) a) Elaborate the functions of the company secretary. [o]  
b) Write short notes on i) Statutory meeting  
ii) Annual General meeting iii) Extraordinary General meeting

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