

ANSWER KEY

FIRST YEAR HIGHER SECONDARY EXAMINATION JUNE 2022

PART-~~IA~~/III

SUBJECT: JOURNALISM

CODE NO: FY47

VERSION: B

60 SCORES

2 HOURS

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
		<i>Section - A</i>		
1.		<i>Byline</i>	1	
2.		<i>PTI</i>	1	
3.		<i>Deepika</i>	1	
4.		<i>P.K. Balakrishnan</i>	1	
5.		<i>Telephonic Conversation</i>	1	
6.		<i>1780</i>	1	10
7.		<i>Media / Press.</i>	1	
8.		<i>J. C. Daniel</i>	1	
9.		<i>Frederic Mulley</i>	1	
10.		<i>DAVP / Directorate of Advertising and visual publicity.</i>	1	Maximum score to be awarded 8 Scores
11.		<i>1917 K. Ayyappan</i>	2	
12.		<i>This type of lead gives importance to who is involved in the story. Eg: The chief minister inaugurated the function. Any valid example</i>	2	
13.		<i>It adds visual appeal to the newspaper and can attract reader's attention. (Any valid point can be given full score)</i>	2	

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14		Any two answers from Sambad Kaumudi, Mirut-ul-Akbar, Brahminical Magazine	1 } 1 } 2	
15		It is derived from the Latin word communis. The meaning of the word is 'common'.	1 } 1 } 2	
16		James Silk Buckingham ekcutta Chronicle.	1 } 1 } 2	
17		A part-time reporter or correspondent. His remuneration is based on length and quality of the story. He/she is working on contract basis.	2	
18		Movable type of printing press. Johannes Guttenberg.	1 } 1 } 2	
19		A headline that stretches along all the columns in a newspaper.	2	
20		Every reporter gets the same information from an interviewee	2	
21		Hard news - It is essentially routine happenings of the day. often seen on the front page of newspaper. (Add example for the same) Soft news - More interesting but less important news. (Valid points can be added with examples)	1 1/2 } 1 1/2 } 3	
22		Noise is anything that distorts communication Brief explanation about any two from channel noise, psychological noise, semantic noise and contextual noise	1 } 1 } 1 } 3	

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23		Central Board of Film Certification. Set up under the Cinematograph Act, 1952, certifies films for public exhibition in India. (Any valid points about certificates and so on can be given. Full score)	1 1/2 2	3.
24.		Column - a Feature printed regularly on a newspaper. (Any valid points can be given. Full score). Letters to the editor - published usually under the middle piece. It is the feedback of newspaper readers	1 1/2 1 1/2	3.
25		Any three valid points from the following can be given Full score. Regular periodicity, Future reference facility, Choice of the time of use, literates medium, low cost-etc.	3X1	3
26		He never gets a byline, the unknown soldier, behind the newspaper production, he sticks to the news desk, he process copy with maximum readability. (Any valid points can be given Full score)	3X1	3.
27		Hacking - If you copy an information, picture or movie from your friends computer with out his		

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		<p>Permission, the activity may be treated as hacking. (Any valid points can be given Full score).</p> <p>Cyber Stalking - Involves use of internet to harass someone like false accusations, threats etc.</p>	2.	4
28		<p>Role of Gandhi as a Journalist Points about Indian opinion, Young India, Navjivan, Harijan. (Any four valid points can be given Full score)</p>	4x1 = 4	
29		<p>primary sources, secondary sources, Tertiary sources Primary source is the original source that gives the first hand information about an event Secondary source take information from the primary sources. Tertiary sources acquired information from different sources</p>	1 1 1 1	4.
30		<p>Explanation about any two functions from Information and education, socialization, Entertainment, Political awareness, cultural transmission, catalyst to development can be given Full score</p>	2x2 = 4	

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31		<p>Folio - The line of text giving the details of volume, issue, price editions etc.</p> <p>Flag - Name plate or title of newspaper along with logo</p> <p>Ear panels - small boxes on left and right sides of the name plate.</p> <p>Caption - Text under or above the news photographs</p>	1 1 1 1	4
32		<p>Kandathil Varghese Mappila - Malayala Manorama.</p> <p>Kesari - A. Balakrishna Pillai - Prabodhakan.</p> <p>K. P. Kesavamenon - Mathrubhumi</p> <p>C. V. Kunjiaman - Kerala Kaumudi</p>	1 1 1 1	4
33		<p>Detailed explanation about the principles of news editing such as Accuracy, Balance and Fairness, Brevity, clarity, simplicity and readability can be given Full score.</p>	6	6

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
34.		Intra Personal, Inter Personal, Group, Public and Mass communication. Name and explanation can be given Full score [Name only 1/2 mark each].	6	
35		Any four news values with explanation can be given Full score	6.	
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