

RRV GIRLS HIGHER SECONDARY SCHOOL, KILIMANOR
FIRST YEAR HIGHER SECONDARY PRE-MODEL EXAM- 2023

BUSINESS STUDIES

Maximum: 80 Scores

Time: 2^{1/2} Hours

RRV GIRLS HSS Kilimanor

Cool – off time: 15 Minutes

Instructions:

- The first 15 minutes is the cool – off time.
 - You may use this time to read the questions and plan the answers.
-

Answer any 8 of the following questions from 1 to 10. Each carries one score. (8x1-8)

1. A government company is any company in which the paid up capital held by government is not less than _____.
 - a. 49%
 - b. 50%
 - c. 51%
 - d. 26%
2. Cash withdrawal by a customer by using ATM is an example of e-business transactions.
 - a. B2B
 - b. B2C
 - c. Intra B,
 - d.C2C
3. Which among the following is a human cause of business risk?
 - a. Earthquake
 - b. Mismanagement
 - c. Change in demand
 - d. Competition in market

4. A _____ partner is one who allows the use of his or her name by a firm, but does not contribute to its capital.
- Active
 - Sleeping
 - Nominal
 - Secret
5. Warehousing provides _____ utility.
- Time
 - Place
 - Risk
 - Finance
6. Which among the following is against business ethics?
- Using false weights and measures
 - Fair treatment to workers
 - Earning reasonable profits
 - Charging unfair price
7. Identify the document issued by public companies to invite public to subscribe to its shares.
- A prospectus
 - Memorandum of Association
 - Table A
 - Articles of association
8. Smoke from factories causes _____ type of pollution.
- Land
 - Air
 - water
 - Noise
9. The maturity period of commercial paper is _____.
- 20-40 days
 - 60 - 90 days
 - 90 - 364 days
 - 120 - 365 days

10. Which one of the following is not an export document?

- a. Letter of credit
- b. Bill of lading
- c. Bill of entry
- d. Certificate of origin

Answer any 5 of the following questions from 11 to 16. Each carries 2 scores. (5x2=10)

- 11. What do you mean by retained earnings?
- 12. What is franchising?
- 13. Name any four types of itinerant retailers?
- 14. List any two incentives provided by the government for small industries in backward and hilly areas.
- 15. List out any 4 basic features of business service.
- 16. What is meant by lease financing?

Answer any 5 of the following questions from 17 to 22. Each carries 3 scores. (5x3=15)

- 17. Doctor Raju is working in City Hospital, Chennai as medical officer. Mention the category of economic activity in which Dr. Raju belongs to. State any 2 features of this activity.
- 18. Explain any 3 features of statutory corporation.
- 19. State the responsibilities of business towards customers.
- 20. Write any 3 differences between a share and debenture.
- 21. Bata shoe store is an example of this type of fixed shop large retailers. Identify and explain this type of retailer.?
- 22. Write any 3 reasons for International business.

Answer any 4 of the following questions from 23 to 27. Each carries 4 scores. (4x4=16)

- 23. Write a short note on the following.
 - a. Specialised banking.
 - b. Contract manufacturing
- 24. Describe the services rendered by the wholesalers to manufacturers.

25. Supermarket is a large retailing business unit dealing consumer goods. Describe its features.
26. Write a short note on the different types of banks.
27. Write a short note on the following.
- HUF.
 - Partnership deed

**Answer any 3 of the following questions 28 to 31. Each carries 5 scores.
(3x5=15)**

28. Briefly explain any 5 features of a joint stock company?
29. Write any 5 differences between traditional business and e- business?
30. Describe the various basic elements of business ethics.
31. What are the major problems faced by small scale industries in India?

**Any 2 of the following questions from 32 to 34. Each carries 8 scores.
(2x8=16)**

32. Explain chain stores. List out any 6 features of chain stores.
33. To meet the various needs of people, the insurers have developed different types of life insurance policies. Explain any four of them.
34. A company can be described as an artificial person having a separate legal entity, perpetual succession and common seal.
- Identify the company and list any 2 merits and demerits of it.
 - Differentiate between private company and public company.

Prepared By: Magi.M, HSST Commerce, RRVGHSS, Kilimanoor