

Reg. No. : .....

**FY-448**

Name : .....

**FIRST YEAR HIGHER SECONDARY EXAMINATION, MARCH 2023**

Part – III

Time : 2½ Hours

**BUSINESS STUDIES**

Cool-off time : 15 Minutes

Maximum : 80 Scores

**General Instructions to Candidates :**

- There is a 'Cool-off time' of 15 minutes in addition to the writing time.
- Use the 'Cool-off time' to get familiar with questions and to plan your answers.
- Read questions carefully before answering.
- Read the instructions carefully.
- Calculations, figures and graphs should be shown in the answer sheet itself.
- Malayalam version of the questions is also provided.
- Give equations wherever necessary.
- Electronic devices except non-programmable calculators are not allowed in the Examination Hall.

**വിദ്യാർത്ഥികൾക്കുള്ള പൊതുനിർദ്ദേശങ്ങൾ :**

- നിർദ്ദിഷ്ട സമയത്തിന് പുറമെ 15 മിനിറ്റ് 'കൂൾ ഓഫ് ടൈം' ഉണ്ടായിരിക്കും.
- 'കൂൾ ഓഫ് ടൈം' ചോദ്യങ്ങൾ പരിചയപ്പെടാനും ഉത്തരങ്ങൾ ആസൂത്രണം ചെയ്യാനും ഉപയോഗിക്കുക.
- ഉത്തരങ്ങൾ എഴുതുന്നതിന് മുമ്പ് ചോദ്യങ്ങൾ ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- നിർദ്ദേശങ്ങൾ മുഴുവനും ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- കണക്ക് കൂട്ടലുകൾ, ചിത്രങ്ങൾ, ഗ്രാഫുകൾ, എന്നിവ ഉത്തരപേപ്പറിൽ തന്നെ ഉണ്ടായിരിക്കണം.
- ചോദ്യങ്ങൾ മലയാളത്തിലും നല്കിയിട്ടുണ്ട്.
- ആവശ്യമുള്ള സ്ഥലത്ത് സമവാക്യങ്ങൾ കൊടുക്കണം.
- പ്രോഗ്രാമുകൾ ചെയ്യാനാകാത്ത കാൽക്കുലേറ്ററുകൾ ഒഴികെയുള്ള ഒരു ഇലക്ട്രോണിക് ഉപകരണവും പരീക്ഷാഹാളിൽ ഉപയോഗിക്കുവാൻ പാടില്ല.



Answer any 8 of the following questions from 1 to 10. Each carries 1 score. (8 × 1 = 8)

1. What is the reward of business activity ?  
(a) Salary (b) Fees  
(c) Profit (d) Wages
2. The eldermost member of HUF business is known as  
(a) Shareholder (b) Karta  
(c) Coparceners (d) Partner
3. Identify the public enterprise where at least 51% share held by Government.  
(a) Departmental Undertaking (b) Public Corporations  
(c) Government Company (d) None of these
4. Identify the bank which controls the operations of all commercial banks in the country.  
(a) Co-operative Bank (b) Central Bank  
(c) Specialised Bank (d) Nationalised Bank
5. Find the odd one out.  
(a) Point of Sale (b) Electronic Fund Transfer  
(c) Digital Cash (d) Cash Payment at the counter
6. Identify the resources required for the successful implementation of E-business.  
(a) Computer (b) Trained workforce  
(c) Website (d) All of these

7. Emission of toxic gases leads \_\_\_\_\_ pollution.
8. Identify the internal sources of finance from the following :
- (a) Retained earning (b) Debenture  
(c) Term loans (d) Public deposits
9. The term VPP is associated with \_\_\_\_\_ business.
- (a) Departmental store (b) Chain store  
(c) Super bazaar (d) Mail order
10. Buying and selling of goods and service between two countries may be \_\_\_\_\_.
- (a) Domestic trade (b) Foreign trade  
(c) Home trade (d) Internal trade

**Answer any 5 of the following questions from 11 to 16. Each carries 2 scores.**

**(5 × 2 = 10)**

11. Briefly explain the following :

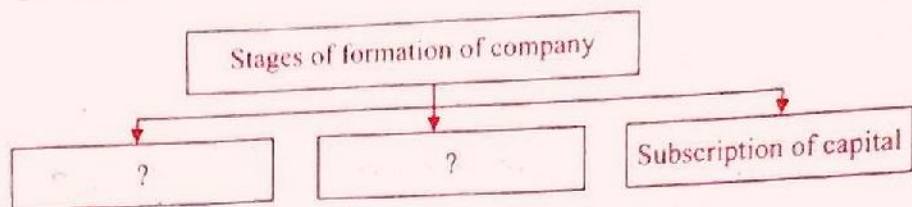
- (a) Nominal Partner  
(b) Active Partner

12. Write two differences between Traditional Business and E-business.

13. Complete the following as per the hint given :

(a)	Produce goods and service that society want and sell them at a profit.	Economic responsibility
(b)	Responsibility to operate within the laws of the country.	?
(c)	Helping people of affected area of natural calamity.	?

14. Complete the diagram :



15. What is Factoring ?

16. Mention any two kinds of itinerant traders.

Answer any 5 of the following questions from 17 to 22. Each carries 3 scores.

(5 × 3 = 15)

17. Write any three differences between Private company and Public company.

18. Write three forms in which a public enterprise can be formed.

19. Complete the diagram with given hints :

B2B	Business to Business	Giving order for raw material
C2C		
B2C		
Intra B		

20. Write any three functions of promoter.

21. Write short notes on :

- (a) Fixed Capital Requirement
- (b) Working Capital Requirement

22. Write any three procedure for export trade.

**Answer any 4 of the following questions from 23 to 27. Each carries 4 scores.**

**(4 × 4 = 16)**

23. Classify the following activities into primary and secondary industry :

- (a) Timbering
- (b) Breeding of animals
- (c) Construction of dam
- (d) Production of goods
- (e) Mining
- (f) Assembling of components

24. Explain any four functions of Commercial Banks.

25. Explain any four clauses of Memorandum of Association.

26. What is Preference Share ? Distinguish it from Equity Share.

27. Write any four differences of Foreign trade and Domestic trade.

Answer any 3 of the following questions from 28 to 31. Each carries 5 scores.

(3 × 5 = 15)

28. Identify five hindrances in the process of exchange of goods and services and activities undertaken to remove these hindrances.
29. What is MNC ? Explain any four features of MNC.
30. Write any five problems faced by small business units.
31. Match the following :

	Column-A		Column-B
(A)	Return on investment	(i)	Responsibility to Government
(B)	Fair wages	(ii)	Responsibility to Suppliers
(C)	Payment of taxes	(iii)	Responsibility to Owners
(D)	Quality products	(iv)	Responsibility to Employees
(E)	Prompt payment	(v)	Responsibility to Customers

Answer any 2 of the following questions from 32 to 34. Each carries 8 scores.

(2 × 8 = 16)

32. Briefly explain any four merits and four demerits of sole proprietorship.
33. (a) What is Insurance ?  
(b) Explain any six principles of insurance.
34. "Everything under one roof". Identify the business organization mentioned here. Write any four features and three merits of it.