## 2007 UTTAR PRADESH TECHNICAL UNIVERSITY M.B.A

## **MANAGEMENT INFORMATION SYSTEM (MBA-313)**

## MBA

## THIRD SEMESTER EXAMINATION, 2007-2008

Note: Attempt all questions.

- Q.1. Answer any four of the following in about 250 words each. (5x4)
- (a) What role do information system play in organization downsizing? explain
- (b) What do you mean by an information economy? explain with example.
- (c) Difine information. what are the special characteristics of information?
- (d) Define the term business process with a sitable example.
- (e) How can efficient management of change overcome natural resistance to change?
- (f) In what way information system depend on people? Discuss
- Q.2. Answer any four parts; (5x4)
- (a) What do you mean by system approach? Describe with suitable example
- (b) Explain how aristotle's statement "The whole is greater than the sum of it's part". relates to the
- analysis of system.
- (c) Explain what is meant by factoring and why it is necessary?
- (d) Differentiate among strategic planning, management control and operational control.
- (e) Will information sharing always result in co-ordination or collaboration between processes? explain
- (f) Explain the term ttotal quality management with example.
- Q.3. Answer any four parts; (5x4)
- (a) What are the phase and activities of the information system life cycle?
- (b) What question should the feasibility study address? Discuss.
- (c) Describe the role of the information analyst and system designer.
- (d) Explain why the definition phase is the most appropriate time to cope with risk.
- (e) What is DFD? Explain it's various constructs with example.
- (f) Define ER diagram with an example. why ER diagram are used?
- Q.4. Answer any four parts; (5x4)
- (a) Differentiate between database and database system with an example.
- (b) Define executive information system(EIS) with example.
- (c) Describe in brief the decision support system.
- (d) Define the following;
- (i) Groupware system (ii) Office automation system
- (e) How can the value chain be used to identify opportunities to use information system competitively?
- (f) What do you mean by programming language? why would it be especially difficult to program in

natural language?

- Q.5. Answer any four parts; (5x4)
- (a) What is the difference between ethical issue and legal issues? Give Example.
- (b) How can information system affect a person autonomy? Explain.
- (c) Write a short note on CRM.
- (d) What measures can be taken to minimize accidents and computer crime?
- (e) Why is it impotant to have a disaster plan for information system?
- (f) Write a short note ERP.