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Standard 12

COMMERCE

Time: 1.30 Hrs.

Marks: 45

PART - A

Choose the correct answer:

10×1=10

- 1) Management is what a _____ does?
 - a) manager
 - b) subordinate
 - c) supervisor
 - d) superior
- 2) Which of the following is not a main function?
 - a) Decision - making
 - b) Planning
 - c) Organising
 - d) Staffing
- 3) MBO is popularized in USA by _____.
 - a) MBO
 - b) MBE
 - c) MBM
 - d) MBA
- 4) Financial market facilities business firms
 - a) To rise funds
 - b) To recruit workers
 - c) To make more sales
 - d) To minimize fund requirement
- 5) Participants in the capital market includes
 - a) Individuals
 - b) Corporate
 - c) Financial institutions
 - d) All the above
- 6) A major player in the money market is the _____.
 - a) Commercial bank
 - b) Reserve Bank of India
 - c) State Bank of India
 - d) Central Bank
- 7) There are _____ stock exchange in India.
 - a) 21
 - b) 24
 - c) 20
 - d) 25
- 8) SEBI was first established in the year _____.
 - a) 1988
 - b) 1992
 - c) 1995
 - d) 1998
- 9) _____ money market is the oldest, most developed and leading money market in the world.
 - a) New York
 - b) London
 - c) Tokyo
 - d) Bombay
- 10) Who is the optimistic speculator?
 - a) Bull
 - b) Bear
 - c) Stag
 - d) Lame Duck

PART - B

Answer any four of the following.

4×2=8

15th question is compulsory one.

- 11) What is management?
- 12) What is known as KRA?
- 13) What is capital market?
- 14) What is meant stock exchange?
- 15) List out the management tools?

PART - C

Answer any four of the following.

4×3=12

20th question is compulsory one.

- 16) State the importance of staffing.
- 17) Give the meaning of financial market.
- 18) Explain the types of treasury bills.
- 19) What is meant by dematerialization?
- 20) Write the features of MBO.

PART - D

Answer the following:

3×5=15

- 21) Explain the principles of modern management.

(OR)

Explain the various functions of management.

- 22) Distinguish between new issue market and secondary market.

(OR)

Discuss the characters of Capital market.

- 23) Differentiate between the Money market and Capital market.

(OR)

What are the functions of SEBI?
