

Time: 3 hours  
Marks: 60

**Answer any FIVE Questions**  
**All Questions carry equal marks**  
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1. Discuss in detail the major steps involved in strategic management process?
2. Define Socio-Cultural environment? What factors constitute Socio-Cultural environment? Explain each of them?
3. What are the tools and techniques in making strategic analysis and choice?
4. Define Strategy Formulation? Explain the strategy framework for analyzing competition?
5. What is the organization growth models based on the stages of development of process of growth?
6. Discuss the factors, which should be kept in view while formulating acquisition strategy?
7. What conditions favour horizontal integration as against vertical? Illustrate your answer with examples.
8. Discuss the importance of establishing an appropriate basis for comparison in assessing strategic capability