2008 JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY MBA

CODE NO: 304/MBA M.B.A. III SEMESTER SUPPLIMENTARY EXAMINATIONS, APR/MAY 2008 ENTERPRISE RESOURCE PLANNING

> Time: 3 hours Marks: 60

Answer any five questions All questions carry equal marks

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- 1. What do you mean by ERP? Discuss the evolution and evaluation of ERP.
- 2. How Business process Re-engineering can be integrated to ERP? Explain with suitable illustrations.
- 3. "ERP can be perceived as an effective tool to enhance customer satisfaction". Do you agree/ disagree with the above statement? Elaborate.
- 4. Discuss the various stages in development of ERP and its evaluation with the help of examples.
- 5. What are the various challenges in implementing ERP? How do you tackle them? Discuss.
- 6. Outline the various issues in business module of ERP in Human Resource Management.
- 7. Discuss the merits and demerits of SAP of Baan.
- 8. Elaborate the future trends and directions in ERP in the light of new markets and new technologies.