2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

MBA (PTU-2 SEM)

PRODUCTIONS & OPERATIONS MANAGEMENT (MBA-202)

Time : 03 Hours Maximum Marks : 75

Instruction to Candidates:1) Section - A is compulsory.2) Attempt any Nine questions from Section - B.

Section - A Q1) (15 x 2 = 30)

a) What is meant by Production Management?

b) What is meant by quality certification?

c) Name the functions of inventory control.

d) Define Total Quality Management.

e) Define Method study.

f) Explain briefly the term value analysis.

g) Differentiate between batch & mass production system.

h) Define productivity.

i) What is meant by product design?

j) Explain briefly the concept of EOQ.

k) What do you mean by supply chain.

1) Name the important considerations related to product design.

m) What do you mean by Buffer Stock?

n) What do you mean by Routing?

o) What is job type production system?

Section - B $(9 \times 5 = 45)$

Q2) Describe the factors taken into consideration for an optimum location of a plant.

Q3) What is demand forecasting and how it is done.

Q4) What is EOQ? How it is determined derive the relation of EOQ?

Q5) What are the main differences between product design and product development explain using some suitable examples?

Q6) Explain the scope of Production Management in a business organization.

Q7) Explain the factors, which largely influence the make or buy decisions.

Q8) Explain various techniques used for Production Scheduling.

Q9) How does Demand forecasting help in preparing production plans for a manufacturing organization?Q10) How does material requirement planning differ from capacity planning?

Q11) Explain the relationship between Method study and Time Study.

Q12) Enumerate the responsibilities of operations personnel.

Q13) What is meant by ABC classification? How is it important to an organization?