2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

M.B.A. (SEMESTER - 1ST) BUSINESS ENVIRONMENT (MBA-201)

Time : 03 Hours Maximum Marks : 60

Instruction to Candidates:

Section - A is compulsory.
Attempt any four questions from Section - B.

Section - A Q1) $(10 \times 2 = 20)$

a) Define Business Environment.

b) What do you mean by cooperative sector?

c) What are the features of socialism?

d) What is the meaning of appropriate technology?

e) What are the disadvantages of import of technology?

f) What are the objectives of FEMA?

g) What are the objectives of World Bank?

h) Identify problems faced by public sector in India.

i) Identify advantages of inviting Foreign Direct Investment.

j) Outline objectives of India's EXIM Policy.

Section - B $(4 \times 10 = 40)$

Q2) Highlight important components of the Business Environment which affect Business organizations, with suitable illustrations.

Q3) (a) Highlight important objectives of economic planning in India.(b) Write a note on Social Responsibility of Business.

Q4) (a) Critically examine the advantages and disadvantages of inviting Multi National Corporations in India.(b) Briefly outline the objectives of World Bank.

Q5) Describe the salient features of FEMA with suitable illustrations.

Q6) (a) What are SEBI's guidelines regarding capital issues? (b) Describe Directive Principles of State Policy.

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Q7) Write notes on :

(a) Problems encountered in Technology Transfer.

(b) Consumer Protection Act, 1986.