

COMMERCE

Instructions : 1) Check the question paper for fairness of printing. If there is any lack of fairness, inform the Hall Supervisor immediately. 2) Use Blue or Black Ink to write and underline and pencil to draw diagrams.

PART - I

20 x 1 = 20

Note : (I) Answer all the questions.

(II) Choose the most appropriate answer from the given four alternatives and write the option code and the corresponding answer.

- Which of the following is verification function ? (a) Planning (b) Organising (c) Staffing (d) Controlling
- A Major player in the money market is the
(a) Commercial Bank (b) Reserve Bank of India (c) State Bank of India (d) Central Bank
-enables small investors to participate in the investment on share capital of large companies.
(a) Mutual Funds (b) Shares (c) Debentures (d) Fixed deposits
- Assertion (A) : Only listed securities could be traded in the stock exchange.
Reason (R) : Stock exchanges do not permit to trade the securities which are not in the official list
(a) (A) and (R) are correct and (R) is the correct explanation of (A)
(b) (A) and (R) are correct and (R) is not the correct explanation of (A)
(c) (A) is incorrect but (R) is correct (d) (A) is correct but (R) is incorrect
- The Chairman of the State Consumer Protection Council is
(a) Judge of a High Court (b) Chief Minister (c) Finance Minister (d) Judge of Supreme Court
- Who is not entitled to speak at the annual general meeting of the company ?
(a) Auditor (b) Shareholder (c) Proxy (d) Director
- The Chairman of the District forum is
(a) District Judge (b) High Court Judge (c) Supreme Court Judge (d) President
- Match the following :

(1) Bullion Market	(i) On the basis of Importance
(2) Perfect Market	(ii) On the basis of Geographical area
(3) Family Market	(iii) On the basis of Commodities
(4) Terminal Market	(iv) On the basis of Economies
- | | |
|---|---|
| a. (1)-(i), (2) - (ii), (3) - (iii), (4) - (iv) | b. (1)-(ii), (2) - (iii), (3) - (iv), (4) - (i) |
| c. (1) - (iii), (2) - (i), (3) - (ii), (4) - (iv) | d. (1) - (iii), (2) - (iv), (3) - (ii), (4) - (i) |
- Sale of goods Act was passed in the year
(a) 1940 (b) 1997 (c) 1930 (d) 1960
- Which of the following is not a characteristic of a Fabian Entrepreneur ?
(a) Conservative (b) Risk averse (c) Sceptical (d) Adaptive
- A public company shall have a minimum of directors. (a) 12 (b) 7 (c) 3 (d) 2
- Pick the odd man out:
(a) Judgement Test (b) Achievement Test (c) Intelligence Test (d) Personality Test
- A special Memorandum must be filed with the Registrar within (a) 7 (b) 14 (c) 30 (d) 60
- New Economic Policy was introduced in the year (a) 1980 (b) 1991 (c) 2013 (d) 2015
- Which endorsement relieves the endorser from incurring liability in the event of dishonour ?
(a) Restrictive (b) Facultative (c) Sans recourse (d) Conditional
- Which one of the following is not a correct pair ?
(a) Sweat Equity Shares - Can be issued at discount
(b) Holder of Share Warrant - Generally they cannot be considered members of a company
(c) Bonus shares - Issuing new shares
(d) Debentures - Internal sources of fund
- Which is gateway to internet ?

(a) Portal (b) CPU (c) Modem (d) Webinaire

18. Transfer is a source of recruitment.

(a) Internal (b) External (c) Outsourcing (d) None of the above

19. The spot market is classified on the basis of

(a) Commodity (b) Transaction (c) Regulation (d) Time

20. Who is the 'Father of Modern Management'?

(a) Mr. F.W. Taylor (b) Mr. Henry Fayol (c) Mr. Peter F. Drucker (d) Mr. Louis A. Allen

PART - II

Note : Answer any 7 questions. Question No. 30 is compulsory.

7 x 2 = 14

21. List out the management tools

22. Define the term "Money Market" according to Crowther

23. What is Demat account?

24. Who are agricultural Entrepreneur?

25. What is meant by Regulated Market?

26. Who is a Consumer?

27. Give the meaning of Corporate Governance.

28. Write short note on "Proxy".

29. What is meant by Poaching?

30. The proprietor takes goods from his business for his personal use. Can it be considered as a contract of sale? Why?

PART - III

Note : Answer any 7 questions in which question No. 40 is compulsory.

7 x 3 = 21

31. Define the term management according to Peter F. Drucker.

32. Describe the members of the National Commission.

33. Write a short note on Stag.

34. Write short note on trainer and trainee.

35. What do you mean by Liberalisation?

36. Explain Grooming Gradual.

37. Write any three differences between Cheque and Bill of Exchange.

38. How does a professional entrepreneur operate?

39. What do you mean by Statutory Meeting?

40. Mugilan wants O+ve blood for his one month old child for an emergency operation. What type of marketing technique will he use? Why?

PART - IV

7 x 5 = 35

Note : Answer all the questions.

(a) Explain any five differences between Management and Administration. (OR)

(b) Explain any five features of Government Securities.

42. (a) What are the limitations of Stock Exchange? (OR)

(b) What are the objectives of Consumer Protection Act, 1986?

43. (a) How is the market classified on the basis of Economics? (OR)

(b) Explain the principles of placement.

44. (a) Explain any five kinds of Preference Shares. (OR)

(b) What are the requisites for a valid endorsement?

45. (a) Discuss any five problems faced by Women Entrepreneurs. (OR)

(b) As a famous film director what selection test would you conduct to select a skilled music director?

46. (a) Describe the socio-cultural environment of business. (OR)

(b) State the criminal liabilities of Directors.

47. (a) How will you motivate an investor to open a DEMAT account? (OR)

(b) Who are the eligible persons to make complaints in Consumer Court? How will they register the

complaints?