

# 2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

## M.B.A. (SEMESTER - 1ST) MANAGEMENT PRACTICES & PERSPECTIVE(MBA-101)

Time : 03 Hours  
Maximum Marks : 80

Instruction to Candidates:

- 1) Section - A is compulsory.
- 2) Attempt any Four questions from Section - B.

Section - A

Q1) (15 x 2 = 30)

- a) SWOT analysis.
- b) Single use plans.
- c) Budgetary control.
- d) Manpower planning.
- e) Matrix organization.
- f) Linear programming.
- g) Decision tree.
- h) Individual level conflict.
- i) Responsibility accounting.
- j) Total quality management.
- k) ABC system of control.
- l) PERT and CPM techniques of control.
- m) Break-even analysis.
- n) Total quality management.
- o) Product departmentation.

Section - B

(9 x 5 = 45)

- Q2) What are the contributions to management thought by Taylor, Gantt and Fayol?
- Q3) What are the various ethical issues involved in management? What factors help in value formation?
- Q4) What do you mean by the span of management? Which are the various factors, which help in determining the optimum span of management?
- Q5) Define delegation of authority. Give various elements of delegation.
- Q6) What is strategic planning? What is the role of a CEO in formulating a strategic plan?
- Q7) What is the role of creativity in decision-making? Differentiate the group decision making from individual decision-making.
- Q8) What is informal organization? Which difficulties are faced in an informal organization?
- Q9) What are the line and staff conflicts? Why these conflicts occur?
- Q10) Why people resist control? How such situations can be overcome?
- Q11) What is break-even analysis? What are its limitations as a control technique?
- Q12) What should be the essentials of a good control system? Is same control technique applicable to all the organizations?
- Q13) Explain the concept of departmentation. What are the various criteria's, based on which the departmentation can be done?