## 2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

## M.B.A. (SEMESTER - 1ST ) MANAGEMENT PRACTICES & PERSPECTIVE(MBA-101)

Time : 03 Hours Maximum Marks : 80

## **Instruction to Candidates:**

Section - A is compulsory.
Attempt any Four questions from Section - B.

Section - A Q1) (10 X 2 = 20)

a) Social responsibility of managers.

- b) Planning premises.
- c) Portfolio matrix.
- d) Delegation.
- e) Decentralization.
- f) Con current control.
- g) Informal organisation.
- h) SWOT analysis.
- i) MBO
- j) Span of management.

Section - B (4 x 15 = 60)

Q2) 'Management is the art of getting things done through and with people'. Explain with reference to the nature and scope of management. P.T.O.

Q3) 'Planning is the primary function of a manager'. Explain with reference to the different types of plans. Also explain the strategic planning process.

Q4) What do you understand by decision making under uncertainty? How does a decision tree function? Explain.

Q5) What is the importance of departmentation? What are the different kinds of departmentation?

Q6) What do you understand by organization? What are its elements? Explain the process of organisation.

Q7) Explain the various dimensions of control. Explain the various techniques of control.

Q8) What are the difficulties involved in delegation of authority? What is the relationship between authority and responsibility & authority and accountability?