

HSE II

HIGHER SECONDARY MODEL EXAMINATION MARCH 2012

BUSINESS STUDIES

Time 2.30 Hours

Score :80

1. Find the odd one and justify your answer:- 1
Special knowledge, Rendering expert service, Salary, membership in professional body.
2. Bad debts can be minimized through the financial services of..... 1
Insurance, leasing, Factoring, Merchant banking
3. Which one of the Card holder can purchase goods and services without Making spot payment, even if zero balance in their account ? 1
(Debit card, discount card, credit card, ATM card)
4. It is the application of general ethical rules and principles to business practices. Identify it? 1
(Articles, Insurance, Ethics, Business Ethics)
5. Mr. Anand a flower dealer who collects flowers from ThamilNadu and distributed Various flower shops at Kollam. Identify the type of trader he belongs. 1
6. Placing order with supplies is 1
(B2E, B2C, B2B, B2G)
7. Health insurance policy forms part of 1
(Life insurance, General insurance, Fidelity insurance.)
8. Ware housing facility more favorable forwards imparters are 1
(Private ware house, Bonded ware home, Govt ware home)
9. Identify the document : -
 - a) It is a document which shows the title to the goods.
 - b) It is an acknowledgement of receipt of goods by shipping co.
 - c) It is an evidence of the contract of shipment.

- (Packing list, bill of lading, shipping order, Bill of entry) 1
- 10.If is the document lays down the interval rules and regulation for effective Management of the interval affairs of a company (Prospectus, Memo random, Articles of Association) 1
- 11.Mr. Gopan a Chartered Accountant, is working as an auditor in Jyothi Builders, Ahmedabad. Mr. Mohan, an advocate is practicing in Kerala high court.
- a) Can you identify the activities of Gopan and Mohan?
b) State any two difference between these activities ? 2
- 12.Classify the following under suitable heads :
- a) Fishing b) Textile industry, c) Bridge construction,
b) d) Poultry farming e) Cement factory f) Building works 2
- 13.Mr. Ashok wants to start a proprietary business. But he does not know the Limitations of this business. As a commerce student, can you help him by explaining the limitations of this business ? 4
14. Mayson Ltd having its headquarters in one country but spread its operations all over the world.
- a) Identify the company
b) Explain its features. 4
c)
15. It is a system of branch shops dealing in similar line of goods supplied at uniform Prices enjoy low operating cost and works under centralised management.
- a) Identify the business
b) Explain the advantages of this business 4
c)
16. What are the social responsibilities of a business ? 4
17. Explain the role of profit in business. 6
18. Define memorandum of Association. How does it differ from Articles of Association. 6
- 19.Which financial Institution in India in actively helping the small Industries Financially for the healthy growth and development. Explain their activity.6

20. Duty draw back - Import document.
 Bill of lading - Duty free Area.
 Bill of entry - Refund of duty.
 Export processing zones - Export document. 4
21. State whether the following statements are true or false.
 a) Supermarket are also called ' self service store.'
 b) GDRS are traded in American capital market. 2
 c)
22. One group of institution is ready to collect the accounts receivables for another Firm. Identify the activity and explain ? 6
23. 'Banks are creators of money' Explain the features of commercial banks 4
24. Banking is a business of receiving deposit lending money to the needy people and rendering the other useful services. Explain the traditional functions of commercial bank. 8

OR

With the advent of computers , banks can now offer a variety of new services to its customers

25. Write notes on 8
 a) Table 'A'
 b) Statement in lieu of prospectus
 c) Promotion
 d) Prospectus

OR

What are import procedures

Prepared by cluster team 1 -Kollam