

HIGHER SECONDARY EXAMINATION MARCH 2012

BUSINESS STUDIES

HSE I

Maximum 80 Scores

Time: 2 ½ Hrs.

1. Hindrance of place is removed by _____
(a. Insurance b. Advertisement c. Transportation) 1
2. Name TWO export processing zones (EPZ) 2
3. Identify which of the following is NOT a social responsibility of business.
(a. Keeping Environment pollution free. b. Offering products at a reasonable price c. Giving reasonable pay to workers d. Expecting High return on Capital employed) 1
4. Complete the series :
A . Memorandum of Association : Charter of Company
B. Articles of Association : ____
C. Prospectus : ____ 2
5. Feba Private Ltd. Intends to issue a prospectus to subscribe its shares. Is it possible ? Comment your opinion. 2
6. In a class room debate Reena strongly argued for the need of public sector enterprises in India. Can you suggest any four points in support of Reena's arguments. 4
7. _____ refers to illegal entry into the web site of an enterprise. 1
8. Prepare a seminar paper on export procedure. 5
9. Give different E-commerce Models with suitable examples. 4
10. A team of Wisemens Enterprises in Ernakulam is desirous of enlarging the size of business into Public Ltd co. They seek your advice on the various source of funds available. As a Commerce student how will help you in this task. 8

OR

Yoosuf, your friend states that there is no difference between a Public company and Private company. Do you agree. Justify your answer.

11. In a group discussion YesKay Group argued that partnership deed is advisable to avoid future disputes. Do you agree? List out the contents of partnership deed. 8

OR

Commerce is the sum total of all the processes which are necessary for the removal of Hindrances of trade. Identify and explain these hindrances.

12. Draw a chart showing different forms of public enterprises with example. 3
13. Suppose you are invited in a seminar to discuss the possible causes of business risk. List out any Four causes of Business Risk you might have discussed in seminar 4
14. Non banking Finance companies play an important role in the institutional finance Sector in India. State any Four activities performed by NBFC. 4
15. Annu, a rural woman visits a shop in the near by city. She is surprised on seeing a wide range of articles and found no salesmen. Identify the type of retail shop and state its features 4
16. ADR and GDR serves the same purpose whenever shares are issued abroad by Indian Companies. Then why can't we call them in the same name. 3
17. Memorandum of Association and Articles of Association are the two important documents for the purpose of incorporation of the Joint Stock Company. Differentiate each other. 5