

FIRST TERMINAL EXAM AUGUST 2023

JOURNALISM

Max score : 60

Time :2 Hours

SECTION – A

Answer any 8 questions from 1 to 9. Each carry 1 score (8x1 =8)

1. Who coined the term television?
2. What kind of magazine is 'Down to Earth'?
  - a. Technology
  - b. Agriculture
  - c. Environment
  - d. Business
3. ----- is the basic unit of film.
4. ----- is the first printed magazine in the Malayalam language.
5. Write an element in the Folio
6. ----- is India's first live internet radio station.
7. Travancore broadcasting station was inaugurated on the year -----
8. ----- was the first controller of ISBS.
9. Who invented TV?

SECTION – B

Answer any 6 questions from 10 to 17. Each carries 2 Scores (6x2 =12)

10. Define magazine?
11. Define cover story.
12. Define Pull quotes.
13. What is DRM?
14. What does Jingle mean ?
15. Explain Phone -in programme
16. What is Radio bridge?
17. Who is a choreographer?

SECTION – C

Answer any 4 questions from 18 to 22. Each carries 3 Scores (4x3 =12)

18. Explain the role of story board in television programme production ?
19. Explain different types of magazines.
20. Write a short note on Editor – in – chief of a magazine.
21. Explain AM and FM.
22. Define shooting script.

SECTION – D

Answer any 4 questions from 23 to 27. Each carries 4 score (4x4 =16)

23. Who is a radio presenter and list out the qualities needed for a good radio presenter.
24. Explain the functions of layout.
25. Define microphones and explain various types of microphones.
26. Explain the various camera head movements and camera lens movements.
27. Write any 4 principles of magazine editing.

SECTION – E

Answer any 2 questions from 28 to 30. Each carries 6 Scores (2x6 =12)

28. Write any 4 types of radio broadcasting
  29. Define shots and explain the various shots used in a video production.
  30. What is a feature? Describe any 4 types of features.
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