

Reg. No. :

Name :



SECOND YEAR HIGHER SECONDARY SECOND TERMINAL EXAMINATION, DECEMBER-2023

Part - III

Time : 2½ Hours

BUSINESS STUDIES

Cool-off time : 15 Minutes

Maximum : 80 Scores

General Instructions to Candidates :

- There is a 'Cool-off time' of 15 minutes in addition to the writing time.
- Use the 'Cool-off time' to get familiar with questions and to plan your answers.
- Read questions carefully before answering.
- Read the instructions carefully.
- Calculations, figures and graphs should be shown in the answer sheet itself.
- Malayalam version of the questions is also provided.
- Give equations wherever necessary.
- Electronic devices except non-programmable calculators are not allowed in the Examination Hall.

വിദ്യാർത്ഥികൾക്കുള്ള പൊതുനിർദ്ദേശങ്ങൾ :

- നിർദ്ദിഷ്ട സമയത്തിന് പുറമെ 15 മിനിറ്റ് 'കൂൾ ഓഫ് ടൈം' ഉണ്ടായിരിക്കും.
- 'കൂൾ ഓഫ് ടൈം' ചോദൃങ്ങൾ പരിചയപ്പെടാനും ഉത്തരങ്ങൾ ആസൂത്രണം ചെയ്യാനും ഉപയോഗിക്കുക.
- ഉത്തരങ്ങൾ എഴുതുന്നതിന് മുമ്പ് ചോദ്യങ്ങൾ ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- നിർദ്ദേശങ്ങൾ മുഴുവനും ശ്രദ്ധാപൂർവ്വം വായിക്കണം.
- കണക്ക് കൂട്ടലുകൾ, ചിത്രങ്ങൾ, ഗ്രാഫുകൾ, എന്നിവ ഉത്തരപേപ്പറിൽ തന്നെ ഉഞ്ഞായിജിക്കണം.
- ചോദ്യങ്ങൾ മലയാളത്തിലും നല്ലിയിട്ടുണ്ട്.
- ആവശ്യമുള്ള സ്ഥലത്ത് സമവാകൃങ്ങൾ കൊടുക്കണം.
- പോഗ്രാമൂകൾ ചെയ്യാനാകാത്ത കാൽക്കുലേറ്ററുകൾ ഒഴികെയുള്ള ഒരു ഇലക്ട്രോണിക് ഉപകരണവും പരീക്ഷാഹാളീൽ ഉപയോഗിക്കുവാൻ പാടില്ല.

Ľ	Answ	ver any 8 question	s from 1 to 10	. Each	carries 1 score.	(8×			
1.	Chairman belongs to level of Management.								
	(a)	lower	17 S.A.	(b)	middle	,			
	(c)	top		(d)	None of these				
2.	Fill i	n the blanks as per	hint given.		• •				
	(a)	L – Liberalisation			n n t				
	(b)	P – ?							
	(c)	G- <u>?</u>							
3.	'No	'No Smoking inside the premises' is an example for plan.							
	(a)	Rule		(b)	Policy	· _, _			
	(c)	Strategy		(d)	Procedure				
i.		ж. Т			a w g				
4.	The	The process of putting the right person to the right job is called							
8	(a)	Planning		(b)	Organising	· .			
	(c)	Staffing		(d)	Directing				
					4	· ·			
5.	Fill	Fill in the blank as per hint given.							
	(a)	Selection - Negat	tive process						
	(b)	Recruitment -	?						
,	Turfa		a a sa	11-4	· · · · · · · · · · · · · · · · · · ·	1			
6.	Informal communication is otherwise called,								
	(a)	Formal		(b)	Vertical				
•	(c)	Horizontal		(d)	Grape wine				
-	The	The subject matter of communication is called							
7.		Sender	ommunication						
	(a) (c)	Media		(b)					
7	(0)	Media		(d)	Receiver				
8.	Which among the following is a feature of controlling?								
0.	(a)	Review of past a		·					
		Action oriented	CUVILIES	• •	Forward looking				
• '	(c)	Action oriented		(d)	All of these				

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9. Write one example for current asset.

10. Which among the following is the cheapest source of finance?

(a) Debentures (b) Shares

(c) Retained earnings (d) Loans

II. Answer any 5 questions from 11 to 16. Each carries 2 scores.

11. List out any two features of Management as an Art.

12. Briefly describe the term Yang plank.

13. What do you mean by planning premises ?

14. What is organizational structure ?

15. List out any two importance of supervision in an organization.

16. Name any two selection tests.

III. Answer any 5 questions from 17 to 22. Each carries 3 scores.
17. Explain the principle of unity of command.

18. Briefly describe the term delegation.

19. Briefly explain vestibule training."

20. Distinguish between on-the-job training and off-the-job training.

21. Explain the term 'control by exception'.

What is working capital ? List out any two factors affecting working capital.
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(5 × 3 = 15)

 $(5 \times 2 = 10)$

IV. Answer any 4 questions from 23 to 27. Each carries 4 scores.

 $(4 \times 4 = 16)$

23. Draw a diagram showing the technique of functional foremanship by F.W. Taylor.

24.	Mat	ch the following :					
	A		В				
	(a)	Change is life style	-	Economic Environment			
	(b)	Change in interest rate		Social Environment			
	(c)	Change in law		Political Environment			
	(d)	Change in the ideology of government	-	Legal Environment			
		,	e-:				
25.	Draw a diagram showing functional structure of an organization.						
26.	Briefly explain the elements of Directing function.						
27.	Write a short note on the relationship between planning and controlling.						
v.	Answer any 3 questions from 28 to 31. Each carries 5 scores. $(3 \times 5 = 15)$						
28.	What do you mean by Management ? List any three features of it.						
29.	Explain the various steps in planning process.						
30.	Write short note on the following :						
	(a)	Autocratic leader					
	(b)	Formal communication		1			
31.	Briefly explain any five factors affecting the choice of a good capital structure.						
VI.	Answer any 2 questions from 32 to 34. Each carries 8 scores. $(2 \times 8 = 16)$						
32.	Expla	in any four external sources of recruitme					
33.	State Maslow's need hierarchy theory of motivation with the help of a diagram.						
34.	What is fixed capital ? Briefly explain any six factors affecting fixed capital.						

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