

Answer any 8 of the following questions from 1 to 10. Each carries 1 score.

1. Selling adulterated goods is against _____ responsibility of business.
 - a) Legal
 - b) Economical
 - c) Discretionary
 - d) Ethical
2. One man one vote is the principle of _____ form of organisation.
 - a) Partnership
 - b) Co-operative Society
 - c) Sole Proprietorship
 - d) Joint Stock Company
3. The document which defines the objectives of the company is _____.
 - a) Memorandum of Association
 - b) Table A
 - c) Prospectus
 - d) Articles of Association
4. Identify the internal sources of finance from the following.
 - a) Term loans
 - b) Public deposits
 - c) Debentures
 - d) Retained earning
5. Indian Railways is an example of _____.
 - a) Government Company
 - b) Statutory Corporation
 - c) Departmental Undertaking
 - d) Sole Proprietorship
6. The capital of a company divided into number of equal units, each such unit is called _____.
 - a) Debenture
 - b) Interest
 - c) Share
 - d) Dividend



7. Warehousing provides _____ utility.
- a) Finance
 - b) Place
 - c) Knowledge
 - d) Time

8. The person who is taking an insurance policy is called _____
- a) Insured
 - b) Insurer
 - c) Insurance company
 - d) Broker

9. Purchase of mobile phone through online by a customer is an example of _____ model of e-commerce.
- a) Intra B
 - b) B2G
 - c) B2C
 - d) C2C

10. Identify the name of a person who initiate to form a company.
- a) Promoter
 - b) Owner
 - c) Member
 - d) Shareholder

Answer any 5 of the following questions from 11 to 16. Each carries 2 scores. (5×2=10)

11. State any two privileges available to a private company.
12. Explain the meaning of public private partnership.
13. Briefly explain the following principles of insurance :
- a) Utmost good faith
 - b) Indemnity.



Score

14. Name any two types of payment mechanisms used in e-Business transactions.
15. List out the stages of formation of a company.
16. What is the meaning of Certificate of Incorporation ?

Answer any 5 of the following questions from 17 to 22. Each carries 3 scores. (5×3=15)

17. Bring out any three features of Government Company.
18. Write a note on various telecom services available for enhancing business (Any three).
19. Explain any three elements of business ethics.
20. Briefly explain the following :
 - a) Air Pollution
 - b) Water Pollution
 - c) Land Pollution.
21. Write any three merits of equity shares.
22. Classify the following into Owned Capital and Borrowed Capital.
 - a) Debenture
 - b) Public Deposit
 - c) Lease Financing
 - d) Retained Earnings
 - e) Equity shares
 - f) Preference shares.



Score

Answer any 4 of the following questions from 23 to 27. Each carries 4 scores. (4×4=16)

23. What are the various types of industries ?

24. Match the following :

A

B

a) Responsibility to Government

i) Return on investment

b) Responsibility to Owners

ii) Fair wages

c) Responsibility to Customers

iii) Payment of taxes

d) Responsibility to Employees

iv) Quality products

25. What are Multinational Companies ? Explain any three features of it.

26. What are services ? Explain any three distinct characteristics of services.

27. What do you understand by a sole proprietorship firm ? Explain any three advantages of it.

Answer any 3 of the following questions from 28 to 31. Each carries 5 scores. (3×5=15)

28. a) State the meaning of business.

b) Explain any three features of business.

29. Discuss the factors that determine the choice of form of organisation (Any five).



Score

30. Write any five differences between e-business and traditional business.

31. Briefly explain the following :

a) Factoring

b) Lease Financing.

Answer any 2 questions from 32 to 34. Each carries 8 scores.

(2×8=16)

32. Describe the advantages and disadvantages of partnership business (4 points each).

33. Explain the functions of commercial banks with an example of each.

34. What is a “Memorandum of Association” ? Briefly explain its clauses.