

**Instruction to Candidates:**

**1)Section -A is Compulsory.(2 marks)**

**2)Attempt any Nine questions from Section - B.(5 marks)**

Section - A

01

- a)Environmental scanning
- b) Directive principles of State Policy
- c)Benefits and drawbacks of MNCs
- d) Social Audit .
- e) Transfer of technology .
- f) Political institutions in India
- g) Specific functions of World Trade Organization
- h)Phases of Economic Reforms in India
- i) Trading blocks
- j)Export promotion schemes
- k)Joint and cooperative sector in India
- l) Case for State intervention in Business
- m) Implications of globalization in business
- n) Social structure of Indian society
- o) Micro and Macro environments of business

Section - B

- 2)outline and explain the different environmental factors that create profound Impact on busiess. Why should the business policy of a firm be dynamic'.
- 3) Explain the objectives of Planning in india relating them to five year plans
- 4)What are the objectives of new Industrial policy? What are its main provisions
- 5)Explain the role and relevance of Joint as well as Cooperative sector in India
- 6) "The two most powerful institutions in society today are business and Government where they meet on common ground amicably or otherwise, together they determine the public policy both foreign and domestic for a nation". Explain this statement by outlining the nature of responsibilities that business and government should undertake for each other.
- 7)Discuss in detail the growth and performance of public sector in India
- 8)Give the case for and against privatization of public sector enterprises in India.
- 9)Analyze EXIM policy of 2002-2007 in detail.
- O10) Define consumerism. Discuss the problem1s faced by consumers in India. How far the government has been able to solve these problems.
- Q11)Write detailed notes on the following:
  - (a)Import of technology and self reliance
  - (b )Appropriate technology
- Q12) Examine the need for foreign collaboration in a developing economy. What are the present policies of the government of India towards private foreign investment?
- Q13)Explain the meaning of social responsibility of business.Criticaliy examine the argument for and against social responsibility .