## 2007 PUNJAB TECHNICAL UNIVERSITY M.B.A

### MBA (105) (OLDLS05),(SEM. - 2ND) MANAGERIAL ECONOMICS

Time: 3 Hour Marks: 75

#### **Instruction to Candidates:**

- 4) Section A is Compulsory. (2marks each)
- 5) Attempt any Nine questions from Section -B. (5marks each)

#### Section.-A

Ql)

- [a)J)efine Micro Economics.
- b)Composite Demand.
- c)Differentiatebetweell Extensi6nand Increase' in demand.
- d) Sunk cost.
- e) 'Market Demand GurVe.
- f) Market.
- g) Oligopoly.
- h) Difference between perfect competition and ,pure competition.
- i) Transfer Pricing.
- j)Relationship betweerr: Average ReveQue, 'Marginal Revenue and Elasticity of Demand.
- k) GrQss National Product.
- lJ Investment Function.
- m) Limitations of Fiscal Policy.
- n) National Income.
- 0) Difference between Demand, Want and Desire.

# **SECTION -B** (9\*5=45) \

- 2) Define Managerial Economics. Discuss its nature.
- 3) Discuss different concepts of Multiplier
- 4) Define and Explain the different types of Elasticity of Demand.
- 5) Explain the various exceptions to Law of Demand. ' •
- 6 )Show how price is determined under monopolistic competition?
- Q7) How Cost-Volume-Profit analysis is Useful tool for Managerial decision making?
- Q8) What do you mean by Social Accounting? Discuss its techniques briefly?
- Q9) Differentiate between Classical and Keynesian theory of Income, Output And Employment.
- 10)Discuss the difference between Perfect Competition and monopoly.
- 11) What do you mean by Trade Cycle? Discuss different causes responsible for it.
- 12) What are the various tools or techniques of Monetary Policy?
- 13) How can Fiscal Policy help in promoting economic welfare?

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