

- 1) section -A is compulsory(2 marks each)**  
**2) attempt any 9 questions from section -B(5 marks each)**

**Section -A**

- (a) What is Accountability?  
(b) Give hierarchy of organizational plans.  
(c) Give various assumptions of Theory  
(d) What do you mean by Span of Management?  
(e) What is Rationality in decision making?  
(f) Differentiate between Delegation and Decentralization.  
(g) Main features of Japanese Management.  
(h) Programmed vs. Non-programmed decisions .  
(i) McKinsey's 7-S approach  
(j) What makes coordination difficult.  
(k) What is Feed Forward Control?  
(l) "Planning and Controlling are inseparable". Explain.  
(m) Define Strategy .  
(n) What does "Unity of Command" mean?  
(o) Scope of Management

**Section-B**

2. Discuss Henry Fayol's general principles of management.  
3. What is Planning? Put forward the various steps involved in Planning Process .  
4. Discuss Maslow's need hierarchy theory of motivation.  
5. Define Coordination. Discuss various techniques to ensure effective coordination .  
6. Compare and contrast various features of Japanese and American style of Management.  
7. Define MBO. What are the main difficulties in its effective implementation?  
8. Define Authority. How is Authority different from Power?  
9. Explain with the help of an example the process of controlling.  
10. Explain in detail different functions of a manager.  
11. Write a detailed note on Business Ethics.  
12. Define Delegation. Identify various obstacles that can occur in delegation.  
13. What is the need and importance of organizing in business enterprises?