

ANSWER KEY

FIRST YEAR HIGHER SECONDARY EXAMINATION ... MARCH ... 2025

PART-I/II/III

SUBJECT: ... JOURNALISM ...

CODE NO: F.Y.347

VERSION: B...

60 SCORES

2 HOURS

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
1	(c)	PTI	1	8x1 =8
2		Indian opinion	1	
3		Nidya samgraham	1	
4	(c)	Byline	1	
5	(c)	chief sub editor	1	
6		Press Council of India	1	
7	(b)	1847	1	
8	(d)	National Herald	1	
9		Giuglielmo Marconi	1	
10		Traditional media is connected with the folk and forms of the society. eg. Mexyam, Padayani etc. (Any two relevant points related to traditional media can be given full score)	1x2 =2	2
11		The first newspaper in India published by James Augustus Hicky / came out on 29 January 1780 / started from Calcutta (Any two points can be given full score)	1x2 = 2	2
12		U U/A A S	1/2 1/2 1/2 1/2	2

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
13		<ul style="list-style-type: none"> - The Supreme authority of everything that is published in a newspaper. - If a libel, defamation, contempt of court case is filed against the newspaper, he has to appear and answer before the authorities. (Any two points related to the duties and responsibilities of Chief editor can be given full score) 	1×2 $= 2$	2
14		Public citizens playing an active role in the process of collecting, reporting, analysing and disseminating news and information.	2	2
15		It is the headline given over the nameplate or flag of newspaper.	2	2
16		Communication using gestures, facial expressions, body movements, postures etc.	2	2
17		Mass media messages are filtered by a professional team comprising reporters, editors and regulatory like censor boards.	2	2
18		<p>He was the editor of Swadeshabhimani newspaper</p> <p>He edited Keralakaumudi, Malayali, Keralan, Sarada etc.</p> <p>Author of biography of Karl Marx in Malayalam</p> <p>(Any three contributions of Swadeshabhimani. K. Ramakrishna Pillai to Malayalam journalism can be given full score)</p>	1×3 $= 3$	3

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
19		<p>- Any matter which exposes a person about whom it is published, no hatred, to ridicule, or contempt, is said to be defamatory.</p> <p>- Seditious - defamation against the state</p> <p>- Slander - oral defamation</p> <p>- Libel - Defamation by written or printed words.</p> <p>(Any three of the above points can be given full score)</p>	<p>1x3 =3</p>	3
20		<p>- The persons, organizations, books, files, papers and letters that supply news to journalists are news sources. (Any suitable definition or mentioning related to sources of news)</p> <p>- Primary source / Secondary source / Tertiary source / Beat / Press Release etc</p> <p>(Mentioning of any three types of sources can be given full score)</p>	<p>1 1/2</p> <p>1/2 x 3 = 1 1/2</p>	3
21		<p><u>Cropping</u></p> <p>Removing unwanted portions from a photo.</p> <p>Photo editing softwares are used for this.</p> <p><u>Scaling</u></p> <p>Fitting of photos to the space allocated to it in the dummy or actual page.</p> <p>Picture could be enlarged or reduced.</p>	<p>1 1/2</p> <p>1 1/2</p>	3
22		<p>1) News interview 2) Symposium Interview</p> <p>3) Personality interview 4) Funnel Interview</p> <p>5) Group interview 6) Inverted Funnel Interview</p> <p>7) Shot gun interview</p> <p>(Mentioning and proper explanation for any of the above three types of interviews can be given full score)</p>	<p>1x3 =3</p>	3

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
23		1) Regular periodicity 2) Future reference facility 3) The writer's medium 4) Choice of the time of use 5) Predominance of news oriented content 6) Multiple users 7) low cost 8) Textual Medium (Listing any of the above four characteristics of newspapers can be given full score)	1×4 $= 4$	4
24		a) Raja Ram Mohan Roy - Sambad Kaumudi b) Bal Gangadhar Tilak - Kesari c) Robert Knight - The Statesman d) Sisir Kumar Ghose - Ananta Bazar Patniska	1 1 1 1	4
25		1) Corrects errors 2) Rewrites story 3) writes headlines & sub headlines 4) Layout assigned page etc. (Any four duties of a sub-editor can be given full score)	1×4 $= 4$	4
26		<u>Editorial</u> Voice of the newspaper. It seeks newspapers opinion about contemporary topics. It is written by a senior member of the editorial team <u>Letter to the editor</u> Feedback from the newspaper readers Individual expresses his personal opinion (Any proper explanation related to Editorial and Letter to the editor can be given full score)	2 2	4

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
27		<ul style="list-style-type: none"> - Published first malayalam newspaper, Rajya Samacharam. - Printed from litho press at Ilidkum, Madassery established in the premises of Basel Mission Church - Published second newspaper in malayalam, Paschimodayam - Herman Gundert who carry out the activities of the German Basel Mission Society was behind this initiative - Herman Gundert compiled the first Malayalam dictionary. <p>(Any four of the above points can be given full score)</p>	<p>1x4 = 4</p>	4
28		<p>Source Message Channel Receiver Feedback Noise Context Effect</p> <p>(Proper mentioning and explanation of any of the above six elements of communication can be given full score)</p>	<p>1x6 = 6</p>	6
29		<p>Proximity Prominence Timeliness Conflict Impact Human interest Disaster Money Novelty Sex</p> <p>(Proper mentioning and explanation of any of the above six news values can be given full score)</p>	<p>1x6 = 6</p>	6

Qn. No	Sub Qns	Answer Key/Value Points	Score	Total Score
30		<p><u>Communication</u> The transmission of message or idea from sender to receiver.</p> <ol style="list-style-type: none"> 1) Intra Personal Communication 2) Inter Personal Communication 3) Group Communication 4) Public Communication 5) Mass Communication <p>Each point must be explained</p>	<p>1</p> <p>1x5 =5</p>	6
		<ol style="list-style-type: none"> 1) Adershini Gopinath 9446457051 Adese AMHSS, Thisumala, TVPM 2) Binu. K. George 8592002870 Mayyamad HSS, Mayyamad, Kollam Binu 		